



BAY AREA Air Quality

MANAGEMENT

DISTRICT

Overview of the Ralph M. Brown Act

Advisory Council Meeting September 13, 2021

> Joel Freid Assistant Counsel jfreid@baaqmd.gov

Brown Act Fundamentals



- The Ralph M. Brown Act is codified in California Government Code sections 54950, et seq.
- Purposes of the Brown Act include transparency in decision making and public participation in local government
- All meetings of the legislative body of a local agency shall be open and public, and all persons shall be permitted to attend any meeting of the legislative body of a local agency, unless an exception applies (Govt. Code § 54953)
- Brown Act purpose is broad; exceptions are narrow

Relationship to Parliamentary Procedure



- The Brown Act contains legal requirements for open meetings and public access, including some applicable procedural requirements
- Parliamentary procedure (or "law") is intended to ensure efficient and fair meeting conduct
- Some elements of parliamentary procedure can be found in the Air District's Administrative Code (e.g., quorum for committees is 5 members) and other elements in publications like Robert's Rules of Order
- If there is a conflict, the legal (Brown Act) requirements govern
- Example: Voting Under Robert's Rules elections of officers are typically by secret ballot; the Brown Act, however, prohibits any vote by secret ballot

Legislative Bodies Under the Brown Act



- The following are considered "legislative bodies" under the Brown Act, among others (Govt. Code § 54952(a) and (b)):
 - The "Governing body of a local agency" or any other local body created by state or federal statute
 - Standing committees of a legislative body
 - Bodies created and/or appointed by formal action of a legislative body
- Newly elected members of the governing body even before they assume office must comply with the Brown Act (Govt. Code § 54952.1)

Brown Act Meetings



- A "meeting" is any gathering of a majority of the members of a legislative body at the same time and location to hear, discuss, deliberate, or take action on any item that is within the subject matter jurisdiction of the legislative body (Govt. Code, § 54952.2)
- Includes meetings by teleconference, or communications by other electronic means (Govt. Code, §§ 54952.2, 54953)
- Be careful not to engage in "serial meetings" and "meetings" which may occur through use of email, communications devices (e.g., texting), and social media

Virtual Meetings Under the Brown Act



- In ordinary times, the Brown Act provides that meetings may be conducted by teleconferencing (any electronic audio or video connection) under the following conditions:
- Agendas must be posted at teleconference locations at least 72 hours before the meeting specifying all teleconference locations
- There must be public access to each teleconference location
- Public opportunity to speak must be provided at each teleconference location
- All votes during teleconference meetings must be taken by roll call
- (Govt. Code, § 54953 (b))



- Legislative bodies must publicly report (1) any action taken and (2) the vote or abstention on that action of each member present for the action (Govt. Code, § 54953(c)(2))
- Action by secret ballot is prohibited (Govt. Code § 54953(c)(1))
- If votes are not taken by roll call, the clerk or chair should read aloud the name of each member with his/her vote or abstention in open session



- "The legislative body of a local agency may adopt reasonable regulations on public comment, including, but not limited to, regulations limiting the total amount of time allocated for public testimony on particular issues and for each individual speaker." (Govt. Code § 54954.3(b)(1))
- "The legislative body of a local agency shall not prohibit public criticism of the policies, procedures, programs, or services of the agency, or of the acts or omissions of the legislative body." However, the Brown Act does not "confer any privilege or protection for expression beyond that otherwise provided by law." (Govt. Code, § 54954.3(c))



Questions?

AGENDA: 5



BAY AREA Air Quality

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Introduction to the Air District

Advisory Council Meeting September 13, 2021

Greg Nudd Deputy Air Pollution Control Officer gnudd@baaqmd.gov





- Action Requested: None, Informational Only
- Outcome: Introduction and Overview of the Air District

Mission Statement

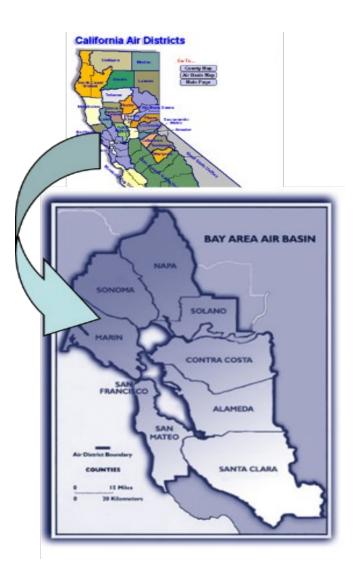


The Air District aims to create a healthy breathing environment for every Bay Area resident while protecting and improving public health, air quality, and the global climate.

Air District Background



- Responsible for air quality in the San Francisco Bay Area
 - Over 100 cities
 - Nearly eight (8) million residents
 - Five (5) million vehicles
- Anticipated growth by 2040
 - Nine (9) million people
 - 20% increase in driving



Air District Overview



- Board of Directors:
 - Oversees policies and adopts regulations for the control of air pollution within the district.
 - Appoints the Air District's Executive Officer/Air Pollution Control Officer, who implements these policies and gives direction to staff, as well as the District Counsel, who manages the legal affairs of the agency.
- Advisory Council:
 - Provides input to the Board and the Executive Officer on air quality matters.

Air District Overview (cont.)



• Hearing Board:

 Independent, five-member body that serves to adjudicate regulatory compliance issues that may arise between the Air District and local industries and hears appeals of permitting decisions made by the Executive Officer.

Community Advisory Council

Air District currently preparing to seat the first Community Advisory
Council

Health and Safety Code Advisory Council Defined by California



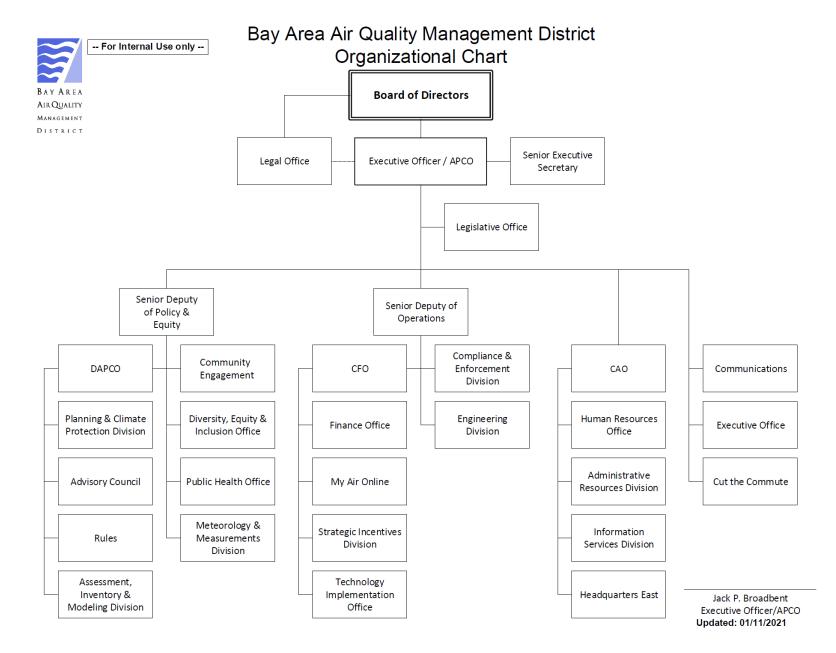
- California Health and Safety Code, Sections 40260-40268:
- Council shall consist of:
 - Air District Board of Directors Chair, who shall serve as an exofficio member
 - Seven members who shall be skilled and experienced in the fields of air pollution, climate change, or the health impacts of air pollution
 - Members shall be selected to include a diversity O perspectives, expertise, and backgrounds

Advisory Council Defined by California Health and Safety Code (cont.)

- California Health and Safety Code, Sections 40260-40268 (cont.):
- Council members shall hold office for a term of two years and until the appointment and qualification of their successor
- Shall meet not less than four times a year



- Air District seeks input and expertise on a variety of air quality topics
- Advisory Council has previously explored:
 - Energy sector/greenhouse gas emissions
 - Ultrafine Particulates
 - Black Carbon
- Most recently the Advisory Council researched and developed a Particulate Matter Reduction Strategy Report (December 2020)



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Bay Area Air Quality Management District

Senior Deputy Executive Officers



Veronica Eady

Senior Deputy Executive Officer of Policy & Equity

Damian Breen Senior Deputy Executive Officer of Operations

Deputy Air Pollution Control Officers OI Utticers (DAPCOs)



Jeff McKay Chief Financial Officer

Rex Sanders Chief Administrative Officer

Greg Nudd DAPCO of Policy

Accessing Advisory Council Materials



- Advisory Council materials emailed prior to each meeting with instructions
- Recommend installing Adobe Reader and downloading Agenda PDFs
- Presentations and Agendas available from BAAQMD website
- New Agenda System in development for 2022

Accessing Advisory Council Materials (cont.)

















Air Pollution Complaints

Permitting A

Asbestos Job Requests

Grant Applications Public Data Center

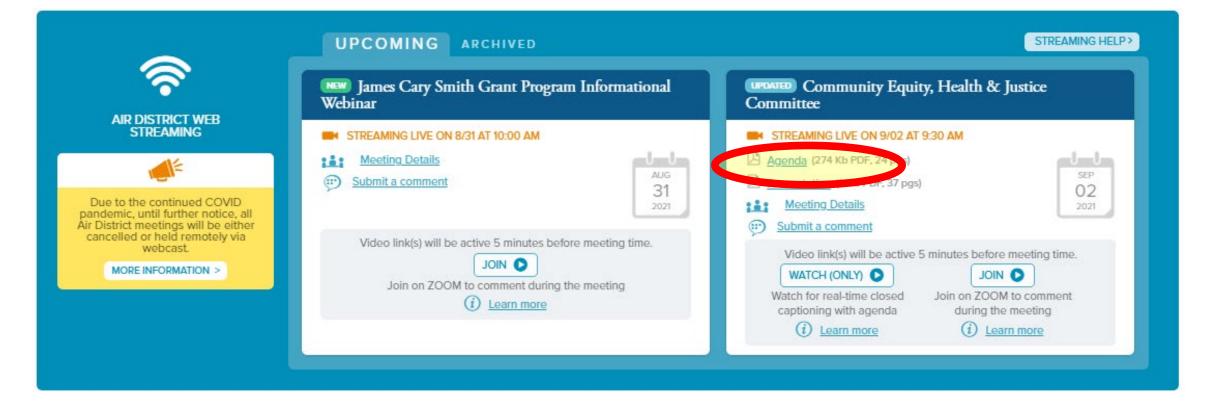
News / Events / Calendar



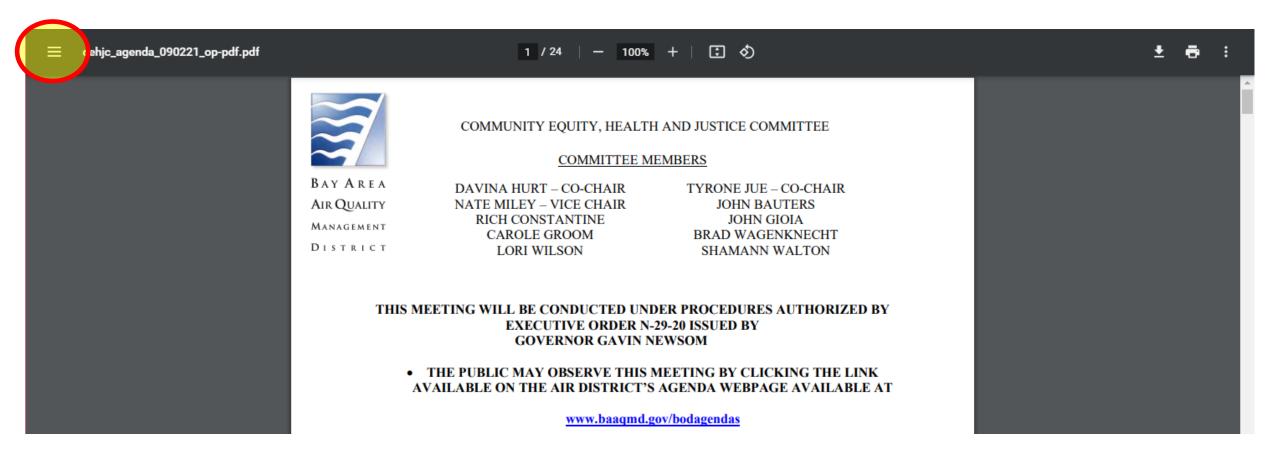
Advisory Council Meeting September 13, 2021

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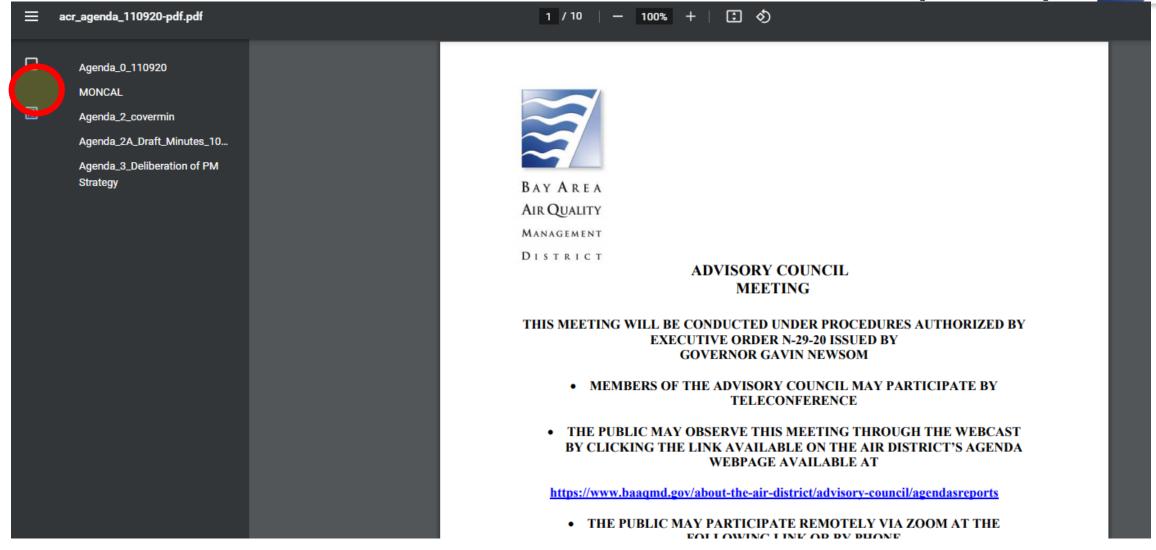
Accessing Advisory Council Materials (cont.)



Accessing Advisory Council Materials (cont.)



Accessing Advisory Council Materials (cont.)



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Questions?





BAY AREA

AIR QUALITY

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Bay Area Air Quality Overview

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Ranyee Chiang, Ph.D. Director of Meteorology and Measurements <u>rchiang@baaqmd.gov</u>





Air District Mission

Create a healthy breathing environment for every Bay Area resident while protecting and improving public health, air quality, and the global climate

- What we know
- How we know
- Limitations of what we know

Air Pollutants



Typical Bay Area Sources	Gaseous Air Pollutant	Air Pollutant Category		Impact				
		U.S. EPA Criteria Pollutant	Air Toxic	Odor	Climate	Health	Transportation, Vehicle Exhaust & Road Dust	
							Railways & Railyards	
	Ground-level Ozone	\checkmark				••	Airport & Small Aircraft Operations	
	Carbon Monoxide	~				••	Marine Shipping Terminals	
	Nitrogen Dioxide	~				••	Chemicals Manufacturing & Processing	
	Sulfur Dioxide	~		0		••	Waste Management, Transfer, & Landfills	
	Carbon Dioxide				•••		Petrochemical Refining, Storage, & Transport	
	Methane			0	•	•	Power Generation	
	Fluorinated Gases				•		Metal Melting, Recycling, & Scrapyards	
	Hydrogen Sulfide		\checkmark	0		••	Water Management Residential Wood Combustion	

✓ Member of Category

○ Unquantified Impact Low Impact •• Medium Impact ••• High Impact

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Air Pollutants (cont.)



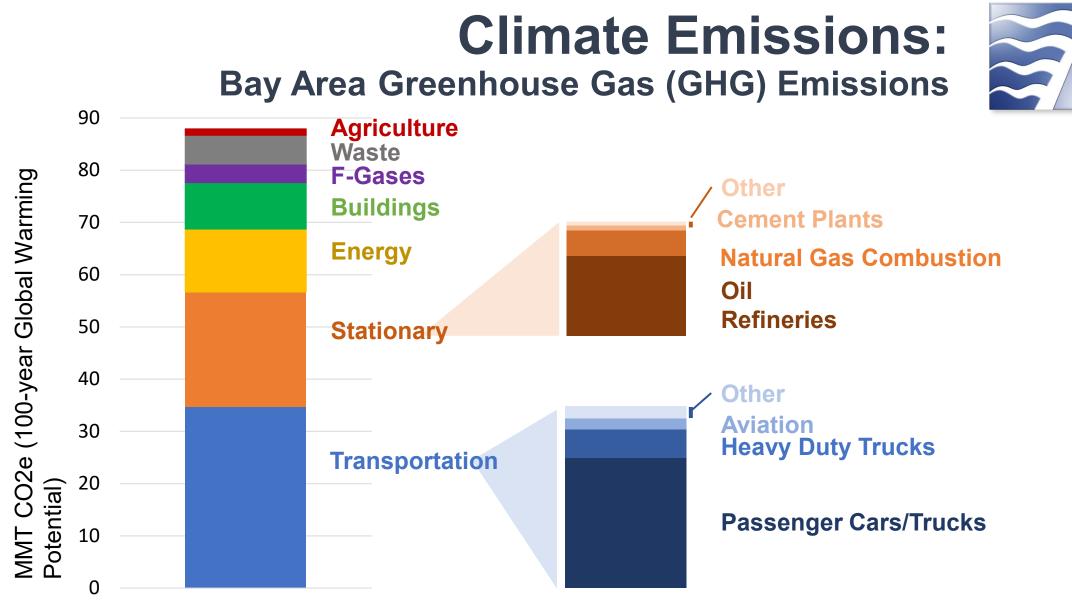
Typical Bay Area Sources	Particle or	Air Pollutant Category		Impact			
	Volatile Air Pollutant	U.S. EPA Criteria Pollutant	Air Toxic	Odor	Climate	Health	Transportation, Vehicle Exhaust & Road Dust
							Railways & Railyards
	Particulate Matter	\checkmark			•	•••	Airport & Small Aircraft Operations
	Diesel PM		\checkmark		••	•••	Marine Shipping Terminals
	Ultrafine PM					•••	Chemicals Manufacturing & Processing
	Metals		~	0		•••	Waste Management, Transfer, & Landfills
	Lead	~	~			•••	Petrochemical Refining, Storage, & Transport
	Volatile Organic Compounds		~	0	•	•••	Power Generation Metal Melting, Recycling, & Scrapyards
	Polycyclic Aromatic Hydrocarbons		~	0		•••	Water Management
							Residential Wood Combustion

✓ Member of Category

of Category 🛛 🔿 Une

○ Unquantified Impact • Low Impact

•• Medium Impact ••• High Impact



2017 GHG Emissions Inventory (with measurements-based revisions to methane estimates)

Climate Emissions (cont.) Bay Area Average Household GHG Footprint

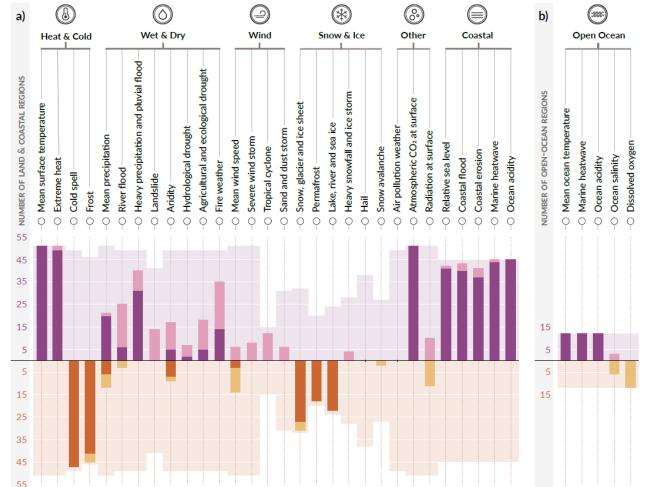




2013 Consumption-based Emissions Inventory

Climate Change Impacts: Changes in Physical Systems, Events, Extremes





BAR CHART LEGEND

Regions with high confidence increase Regions with medium confidence increase Regions with high confidence decrease Regions with medium confidence decrease



interactive-atlas.ipcc.ch

Source: IPCC Climate Change 2021: The Physical Science Basis

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Air Pollution: Emissions to Health Effects





Concentrations







Preparing glassware for particulate testing

Setting up test equipment at a local refinery

Measuring emissions from a stack from a pollution control device Sampling from a surface at a composting facility

Emissions (cont.): Inventory



- Variety of estimation methods & inputs
- Certain events or sources may not be inventoried
 - Accidents, startups & shutdowns, etc.

Stationary Sources w/Permits



Refineries, power plants, gas stations, autobody shops

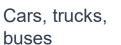
Area Sources



Fireplaces, water heaters, consumer products

On-Road Mobile





Off-Road Mobile



Ships, aircraft, rail, construction equipment

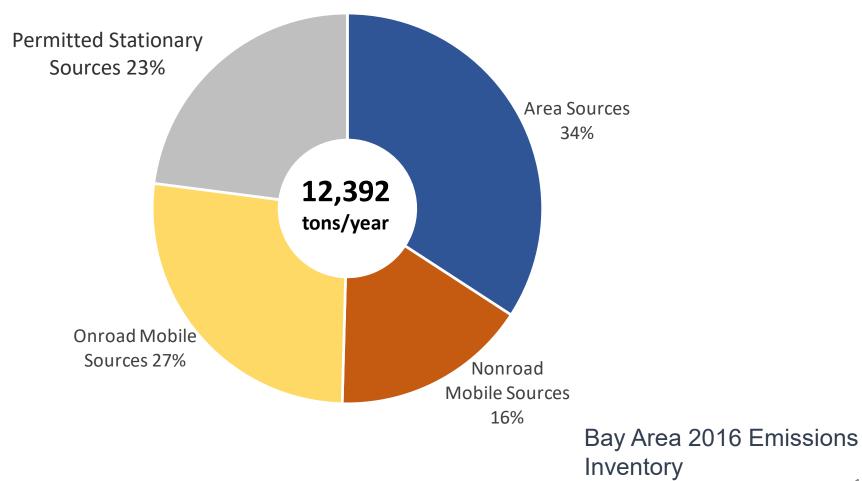
Natural



Soil, sea salt, vegetation

Emissions (cont.) Fine Particulate Matter (PM_{2.5})



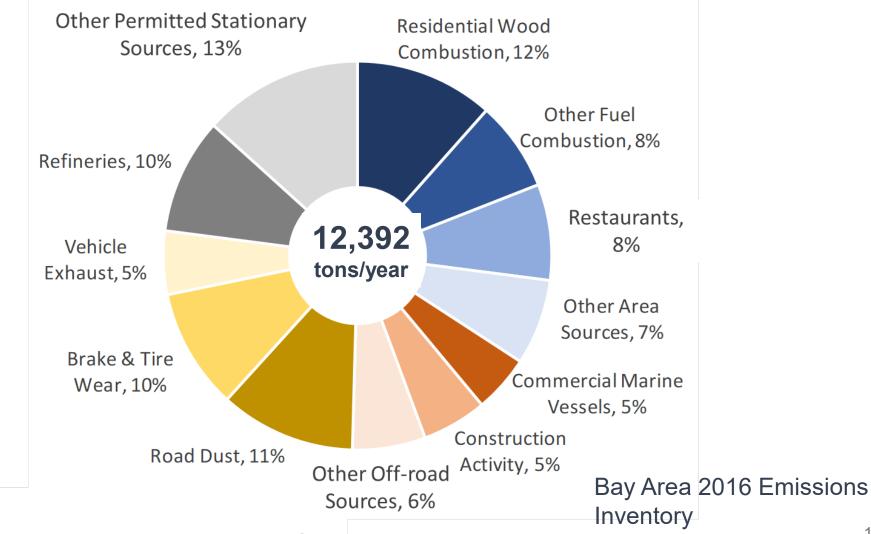


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Emissions (cont.) Fine Particulate Matter (PM_{2.5})



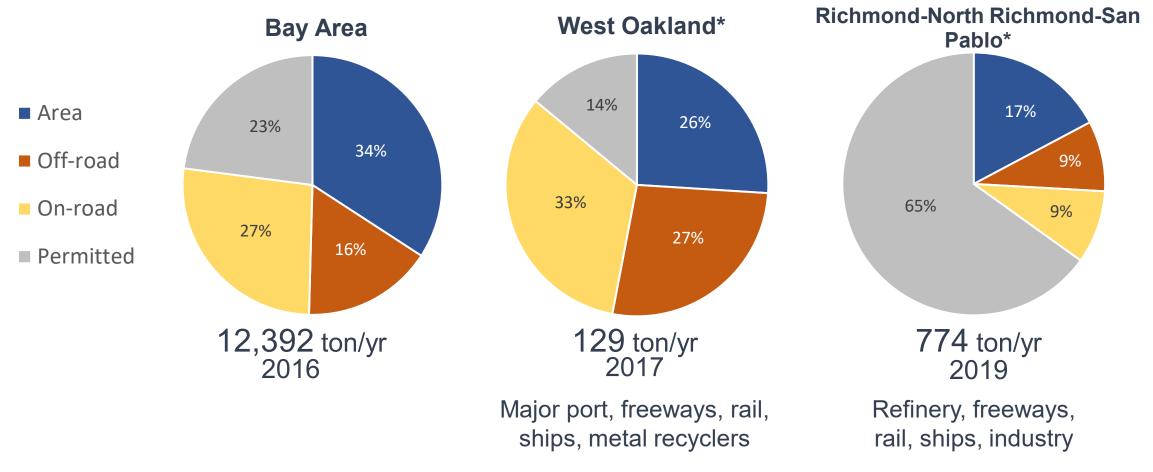


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Emissions (cont.): Fine Particulate Matter (PM_{2.5})





* Emissions densities in the two communities are similar (about 3.5 ton/yr per km²)

Ambient Concentrations Types of measurements





Sensor Networks

Low-cost sensors for higher density realtime data, community-led science

Long-Term Network

High accuracy equipment at ~30 stations in the Bay Area

Short-term Monitoring

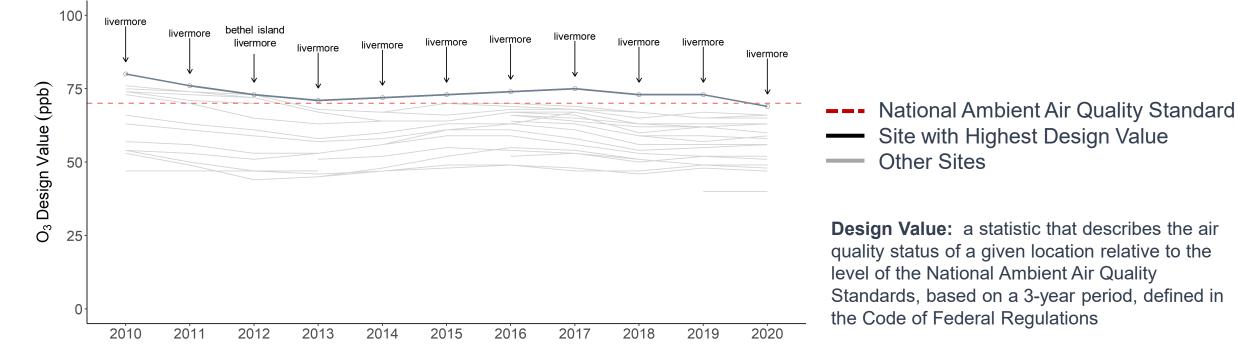
High or medium accuracy equipment at a single location for hours to months

Mobile Monitoring

Medium or high accuracy equipment to measure snapshots of concentrations along roadways

Ambient Concentrations (cont.): Area-wide measurement trends (8-hour Ozone)

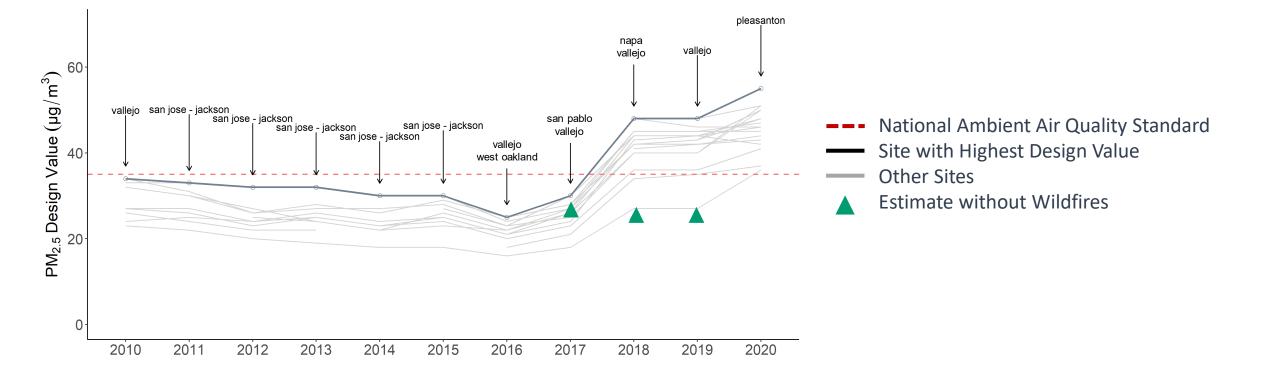




Ambient Concentrations (cont.):

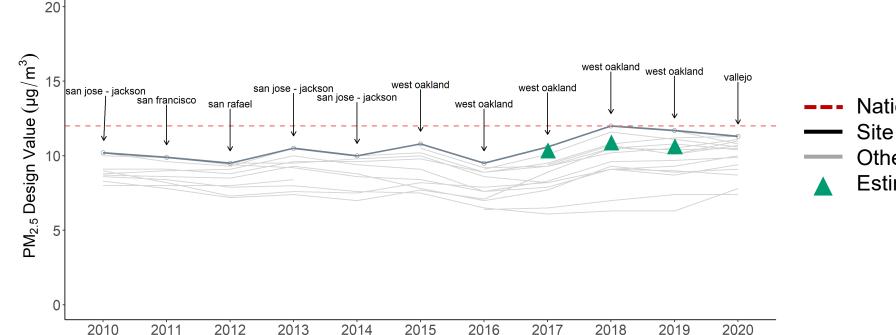






Ambient Concentrations (cont.) Area-wide measurement trends (Annual PM_{2.5})





- -- National Ambient Air Quality Standard
- Site with Highest Design Value
- Other Sites
- Estimate without Wildfires

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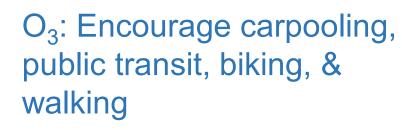
Ambient Concentrations (cont.) Forecasting





• Air quality data

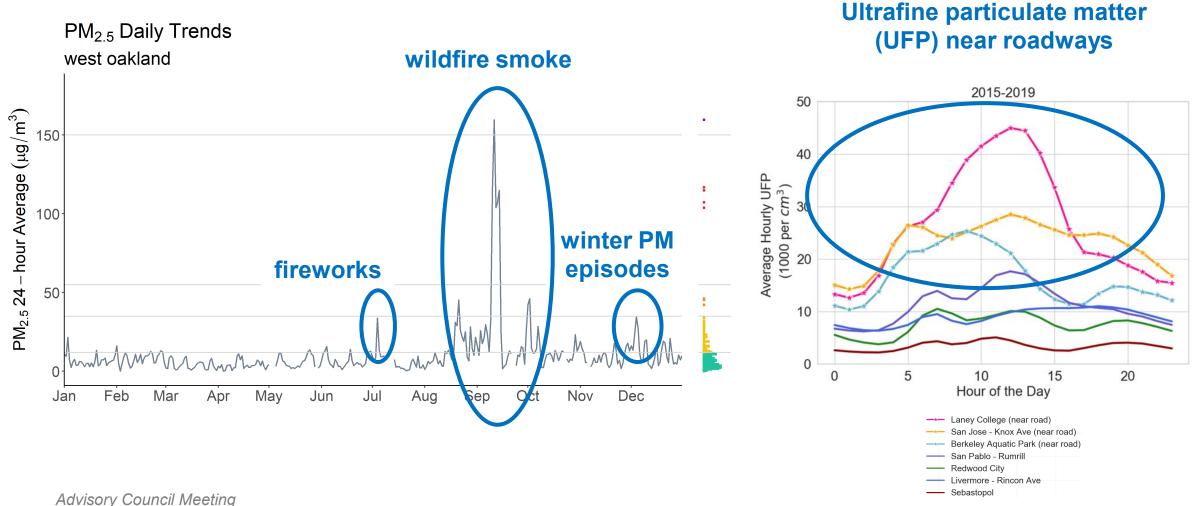
- Weather and smoke models
- Satellite imagery and cameras
- Local geography and wind flow
- Marine layer depth



PM: Prohibit the use of fireplaces, wood burning

Ambient Concentrations (cont.) Area-wide challenges



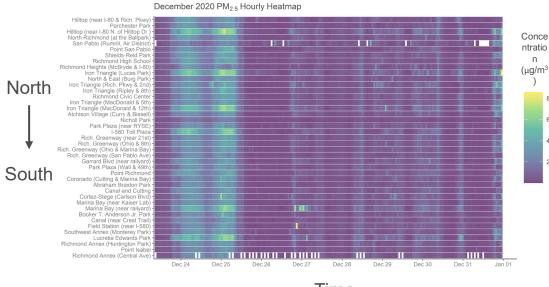


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Ambient Concentrations (cont.) Community designed monitoring to assess local impacts



Hourly PM concentrations within a community





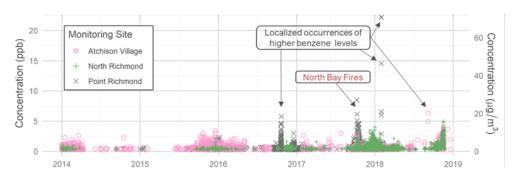
Estimated typical PM on all streets



Real-time PM



Hourly benzene levels around refinery

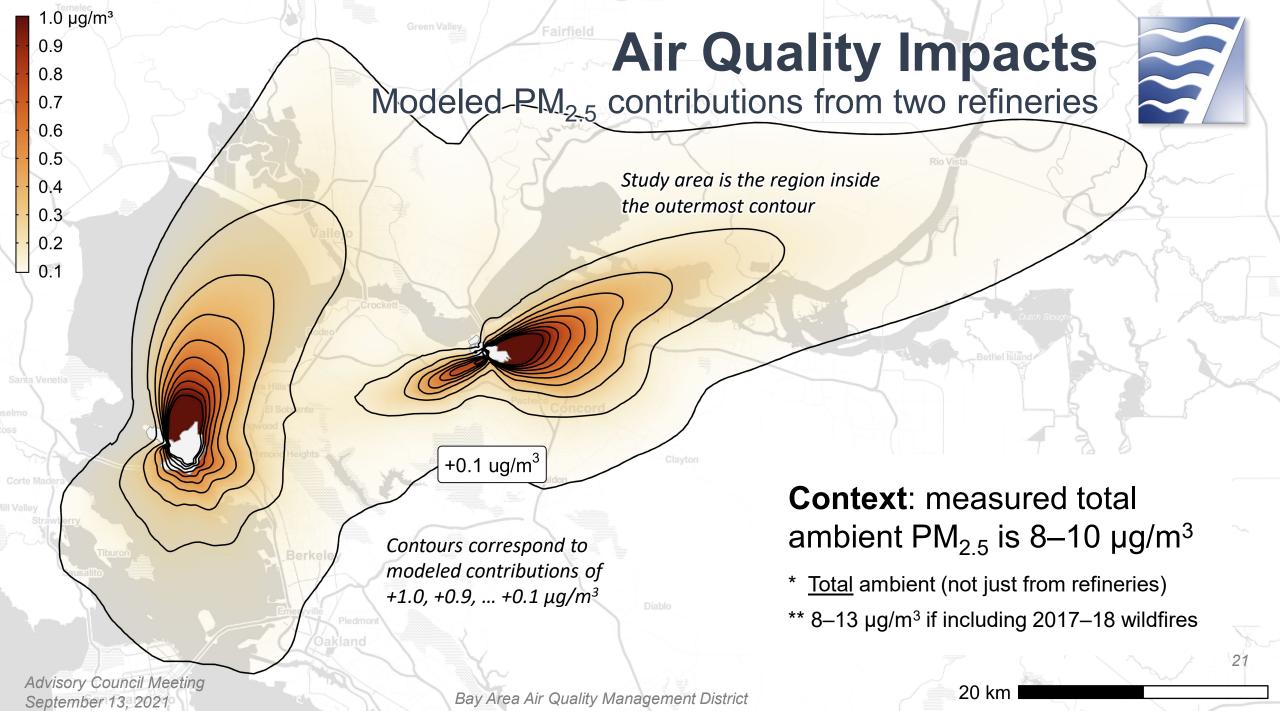


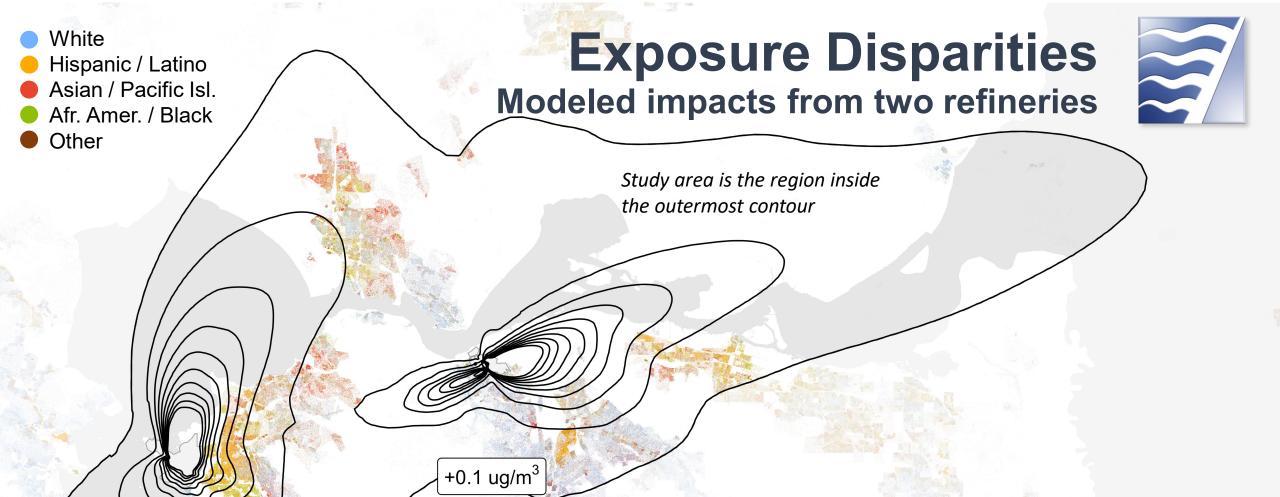
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60 40

20





Contours correspond to modeled contributions of +1.0, +0.9, ... +0.1 µg/m³

Study area population (2020) is about 1 million residents

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20 km

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23

Disparities in Exposure

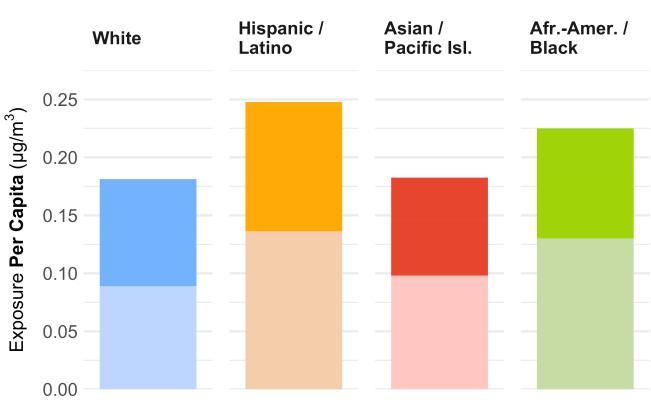
 African-American / Black and Hispanic / Latino residents are more exposed

Sources other than FCCU

- Drive these disparities
- Remain significant across all modeled scenarios

Darker colors = Fluidized Catalytic Cracking Unit (FCCU) impacts

Bar heights = total impacts (FCCU + Non-FCCU), in $\mu g/m^3$



Exposure Disparities (cont.)

Modeled impacts from two refineries





Health outcomes and valuations (from Chevron)

Estimated E from Modeled Se	Valuation ¹ (Annual)	
Cardiovascular	0.5–4.3 heart attacks 1.0 hospital admissions	\$63k–600k \$47k
Restricted Activity	4,800 days	\$360k
Lost Work	820 days	\$190k
Asthma	200 exacerbations ³ 4 emergency room visits 0.1 hospital admissions	\$12k \$2k \$1k
Respiratory Illness ²	140 upper tract ³ 100 lower tract ³ 8 bronchitis ³ 0.2 chronic lung disease	\$5k \$2k \$4k \$5k
Mortality	5.1–11.6 deaths ⁴	\$52.5M–118M



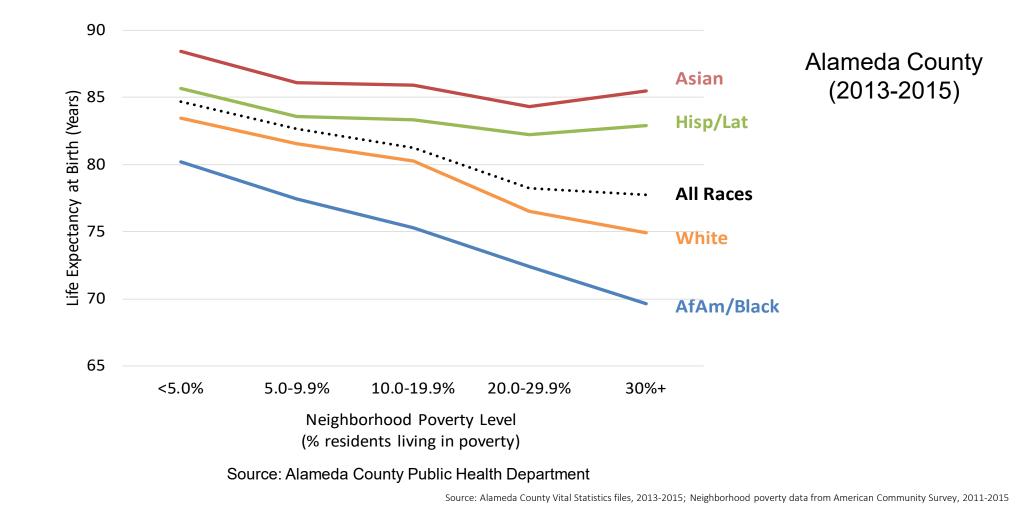
¹ Conventional EPA valuations, in 2015 USD

² Other than asthma

³ Subset of pediatric (≤18 years)

⁴ Including infant mortality

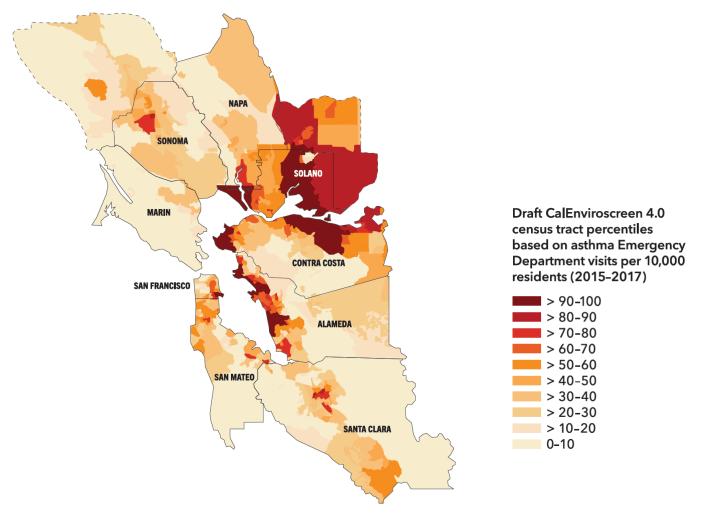
Health Inequities (cont.) Life Expectancy by Neighborhood Poverty Level and Race



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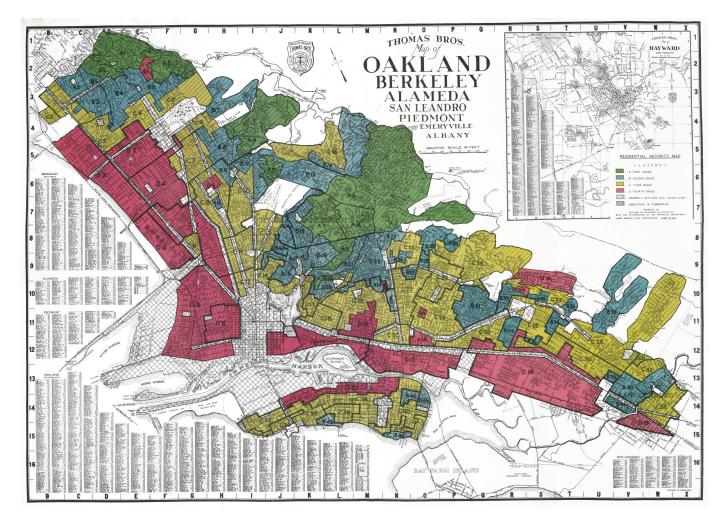
Health Inequities (cont.) Asthma Emergency Department Visits



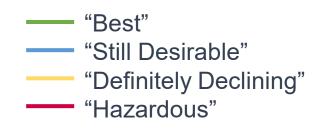


DRAFT CALENVIROSCREEN 4.0, ASTHMA INDICATOR

Historical Roots



Federal Home Owners' Loan Corporation (HOLC) Designations **Alameda County, 1937**



Health Inequities (cont.) Historical Roots



Source: CalEPA's Pollution and Prejudice Project

Health Multiple Contributing Factors





Source: Alameda County Public Health Department



Questions?





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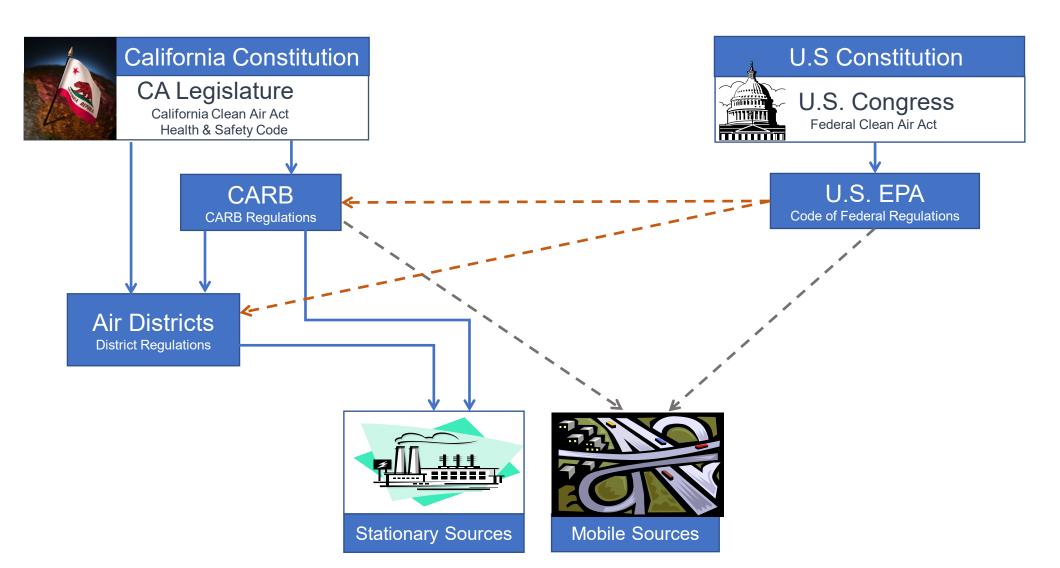
DISTRICT

Overview of Air District Legal Authorities

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Alexander "Sandy" Crockett Acting Senior Assistant Counsel <u>acrockett@baaqmd.gov</u>

Conceptual Framework



Air District Authority



- Primary responsibility: Control of air pollution from stationary sources
- Powers to:
 - Adopt and enforce regulations
 - Require stationary source permits
 - Adopt fees
 - Adopt air toxic control measures
 - Regulate nuisances
 - Prohibit dark smoke
 - Adopt state nonattainment plans
 - Adopt regulations necessary to execute duties

Institutional Roles Within the Air District



- Board of Directors
 - Quasi-Legislative Branch
- Air Pollution Control Officer (APCO) and Air District Staff
 - Quasi-Executive Branch
- Hearing Board
 - Quasi-Judicial Branch
- Advisory Council
 - Advises Board of Directors and APCO on technical & policy issues; role is to "advise and consult ... in effectuating the purposes of this division."

Regulation of Criteria Air Pollutants



- Environmental Protection Agency (EPA) / California Air Resources Board (CARB) set air quality standards based on specified "criteria"
 - National Ambient Air Quality Standards (NAAQS) and California AAQS
 - Ozone, $PM_{10}/PM_{2.5}$, CO, SO₂, NO₂, Pb
- Attainment Planning Districts adopt Clean Air Plans and SIPs
- Reducing Emissions from Existing Stationary Sources
 - Best Available Retrofit Technology (BARCT)

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- Preventing Emissions from New Stationary Sources
 - New Source Performance Standards (NSPS)
 - New Source Review (NSR)
- Mobile source measures

Regulation of Toxic Air Contaminants



- Toxic Air Contaminants (TACs) / Hazardous Air Pollutants (HAPs)
- Federal Regulations
 - National Emission Standards for Hazardous Air Pollutants (NESHAPs)
 - Requires "Maximum Achievable Control Technology" (MACT)
- State Programs
 - Air Toxic Control Measures (ATCMs)
 - Air Toxics Hot Spots program (SB 2588)
- Air District Regulations
 - Permit requirement for new or modified sources (Toxics NSR)
 - Regulation 11 Hazardous Pollutants

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Regulation of Greenhouse Gases



- California Leads the Way Primarily at the State Level
 - State Greenhouse Gas (GHG) Reduction Goals: Assembly Bill (AB) 32 (2020); Senate Bill (SB) 32 (2030); Executive Orders (EOs) (2045, 2050)
 - CARB Scoping Plan
 - Various Legislation & Related Programs (RPS, Cap and Trade, LCFS, etc.)
- Federal Story More of a Mixed Bag
 - Motor Vehicle Tailpipe Emission Standards
 - Clean Power Plan Regulation
 - Permit Requirements for "Major" Stationary Sources

Regulation of Greenhouse Gases (Cont.)



- Air District Role
- Implements Federal Permit Requirements (Best Available Control Technology)
- Fees and Information Reporting Requirements
- Regulatory Authority Over CO2 Limited by AB 398 (Cap-and-Trade extension)



Addressing Other Air Quality Problems

- Public Nuisances
- Visible emissions (opacity)



- Air District Permit Program Regulation 2
 - Authority to Construct before installing new or modified source
 - Permit to Operate on an ongoing basis thereafter
 - Limited exemptions generally must be below 5 tons per year

Permit Programs (Cont.)



- Federal "Title V" Operating Permit Program
 - "Major" Sources (100tpy criteria pollutant, 10/25tpy HAP, 100,000tpy CO₂e)
 - Does not impose substantive requirements
 - Collects all regulatory requirements in one comprehensive permit document
 - Ensures that there is sufficient monitoring in place to ensure compliance
 - Improves transparency, public awareness/participation, and enforceability

Cal. Environmental Quality Act (CEQA)



- CEQA requires California governmental agencies to:
 - Evaluate potential impacts from any *discretionary* decision;
 - Make the decision in a way that will avoid *significant* environmental impacts
- Air District must comply with CEQA when making discretionary decisions:
 - Issuing permits
 - Adopting regulations
- Air District provides guidance for other agencies for analyzing impacts
 - Air quality impacts
 - Climate impacts

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Environmental Justice



- Environmental Justice defined [Gov't Code § 65040.12(e)]
 - "Environmental justice" means the fair treatment and meaningful involvement of people of all races, cultures, incomes, and national origins, with respect to the development, adoption, implementation, and enforcement of environmental laws, regulations, and policies.
- Gov't Code § 11135 & Anti-Discrimination Laws
- AB 617
 - Identify overburdened communities
 - Develop community-led action plans to reduce toxic health risk
- SB 1000 Requires Environmental Justice policies in General Plans



Questions?

AGENDA: 8

Overview of Air District Programs

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Henry Hilken Director of Planning and Climate Protection <u>hhilken@baaqmd.gov</u>



BAY AREA AIR QUALITY MANAGEMENT

DISTRICT

Presentation Overview



Air quality and climate plans and programs are informed and supported by technical analyses, community perspectives, legal authority and technical innovation.

Focus on Communities: Collaborative Relationships to Support Air District Mission





Assembly Bill (AB) 617



James Cary Smith Community Grants



Community Advisory Council

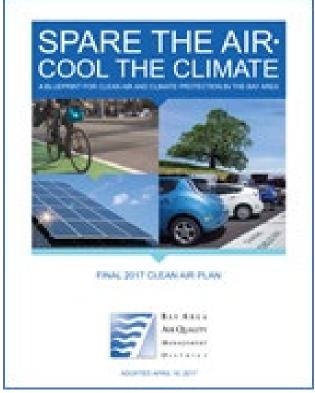
Community Engagement Support and Training

Plans: 2017 Clean Air Plan

Regional Air Quality plan prepared pursuant to California Clean Air Act Multi-pollutant plan to reduce ozone, particulate matter (PM), air toxics

A comprehensive strategy of 85 measures to:

- Reduce ozone and PM throughout the region
- Reduce PM and air toxics in impacted communities
- Reduce GHGs toward long-range targets
 - 40% below 1990 levels by 2030
 - 80% below 1990 levels by 2050



Source: Bay Area Air Quality Management District

and GHGs

Plans: Shifting to Local Focus - AB 617





Source: California Air Resources Board

- Responds to history of environmental injustice in low-income, communities of color.
- Partner with community to address solutions to higher levels of air pollution in historically disadvantaged communities.
- Reduce exposure to harmful air pollutants in impacted communities.

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AB 617 Bay Area Communities



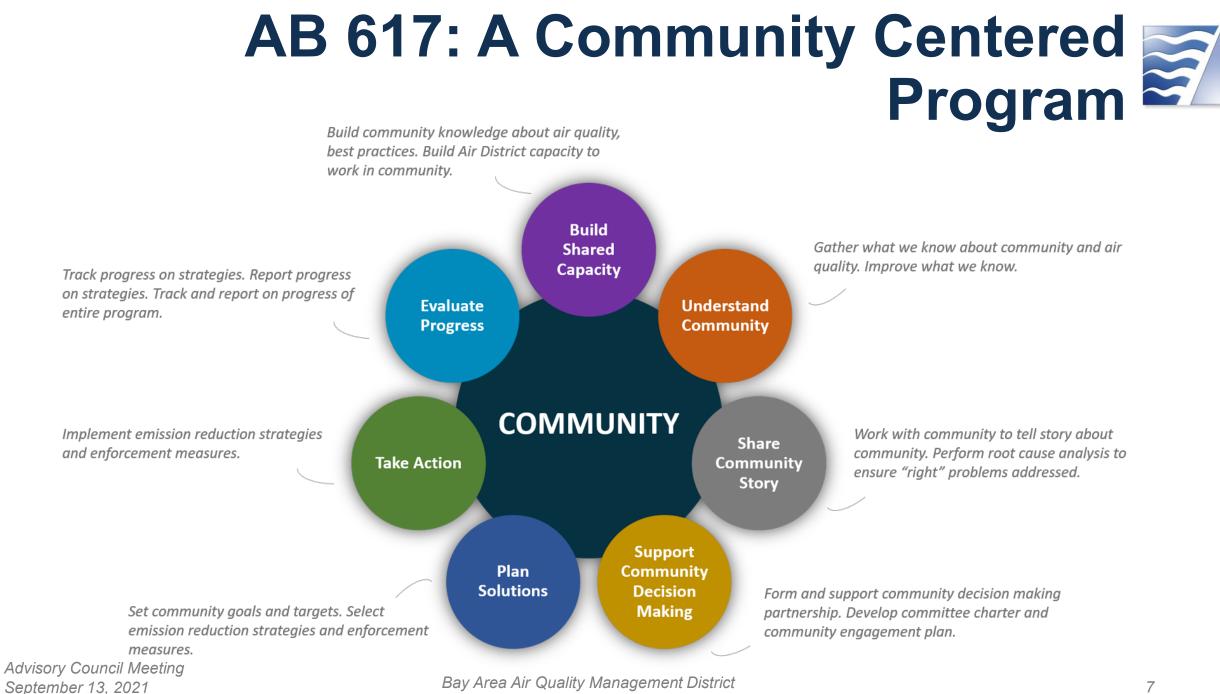
Designated Communities

- West Oakland Community Action Plan adopted 2019
- **Richmond-North Richmond-San Pablo Monitoring** Plan completed 2020; Community Emission **Reduction Plan underway**

Communities Pending Designation

- East County (Contra Costa)
- East Oakland
- Eastern SF ۲
- San Leandro
- San Jose
- **Tri-Valley**
- Vallejo





Bay Area Air Quality Management District

Toolkit: Rule Development



Adopt and Implement Rules Applicable at New and Existing Sources

- Regulation 1: General Provisions & Definitions (1)
- Regulation 2: Permitting Rules (10)
- Regulation 5: Open Burning (1)
- Regulation 6: Particulate Matter (6)
- Regulation 8: Organic Compound (49)
- Regulation 9: Inorganic Gaseous Pollutants (14)
- Regulation 10: Standards of Performance for New Stationary Sources (1)
- Regulation 11: Hazardous Pollutants (18)
- Regulation 12: Miscellaneous Standards of Performance (16)
- Regulation 14: Mobile Source Emissions Reduction Measures (1)

Toolkit: Rule Development What's Currently in the Rulemaking Queue?



Regulation/Rule Under Development	Nov 21	Dec 21	Jan 22	Feb 22	Mar 22	Q2 22
Rule 13-5: Hydrogen Plants	BH					
Regulation 1: Definition of Refinery	BH					
Rule 2-5: Toxic New Source Review		BH				
Rule 9-4: Residential Furnaces Rule 9-6: Gas-Fired Water Heaters				BH		
Rule 8-8: Rule Petroleum Wastewater Treating (AB 617 BARCT)					BH	
Rule 8-18: Refinery Heavy Liquids Leaks (AB 617 BARCT)						BH
Rule 8-5: Organic Liquid Storage Tanks (AB 617 BARCT)						BH

BH = Board Hearing



Engineering Staff Issues Air Quality Permits for New & Modified Sources

- Permitting for over 10,000 facilities with over 23,000 sources
- Evaluate 1,200 applications per year for new and modified source
- Conduct 300 health risk assessments per year for new and existing facilities
- Issue Authorities to Construct, Permits to Operate, Registrations & Exemptions
- Maintain emissions inventory for permitted facilities: greenhouse gases (GHG), criteria pollutants and toxics
- Maintain Federal Title V Permits for 83 facilities
- Protects public health by setting stringent health risk action levels for new and modified sources and existing facilities

Toolkit: Compliance and Enforcement



Compliance and Enforcement Staff Assures Air District Rules and Permits are Implemented Effectively

- Issue compliance advisories
- Compliance assistance small & green business assistance
- Industry Compliance School
- Conduct inspections
- Investigate complaints
- Issue notices of violations
- Variances
- Partner with communities to identify sources of concern
- Partner with interagency environmental task force programs

Toolkit: Collaborating Statewide and Regionally



- Work with California Air Resources Board (CARB), Office of Environmental Health Hazard Assessment (OEHHA), other state agencies, and other air districts
 - Participate in CARB rulemaking
 - Assist enforcement of CARB rules
 - Work with CARB & OEHHA staff on policy, funding, advocacy, science
 - Coordinate with other districts via California Air Pollution Control Officers Association (CAPCOA)

Toolkit: Collaborating Statewide and Regionally (cont.)

- Work with Bay Area Regional Collaborative (BARC), Metropolitan Transportation Commission (MTC)/Association of Bay Area Governments (ABAG), Bay Conservation & Development Commission (BCDC) to coordinate regional programs
- Support and implement Plan Bay Area
- Coordinate policy and funding re: ports, other mobile source programs
- Implement Commuter Benefit Program
- Collaborate on climate, e.g., solar ordinance, building decarb., vehicle miles traveled (VMT) reduction

Toolkit: Collaborating with Cities and Counties



- Implement California Environmental Quality Act (CEQA)
 - CEQA Guidelines
 - Review & comment on CEQA docs
- Support local plans, policies, and programs
 - Plan & policy guidance, best practices, technical support
 - Climate action plans, GHG data & policies
- Grants & incentives support local clean air projects
- Collaborate on AB 617 planning and other community capacity-building efforts
- Wildfire response, industrial incidents

Toolkit: Climate Protection Program



ASSISTANCE TO LOCAL GOVERNMENTS

- Support development of climate action plans (CAPs)
- CEQA guidance for CAPs
- Model policies & best practices
- Building Decarbonization Program
- Grants for climate action plan implementation
- Support/collaboration with community choice energy programs

GRANTS/INCENTIVES

- \$4.5 million Climate Protection Grant Program
- Decarbonizing existing buildings
- Fostering innovative strategies across all sectors
- \$30+ million in grants (in 2019) to electric vehicles (EVs) and trip reduction
- \$4 million in loans and loan guarantees for climate technologies for stationary sources in public agencies and small businesses



AIR QUALITY PLANNING

- Multi-pollutant Clean Air Plan
- CEQA Thresholds & Guidelines
- Planning Healthy Places
- Plan Bay Area
- BARC climate program

STATIONARY SOURCES

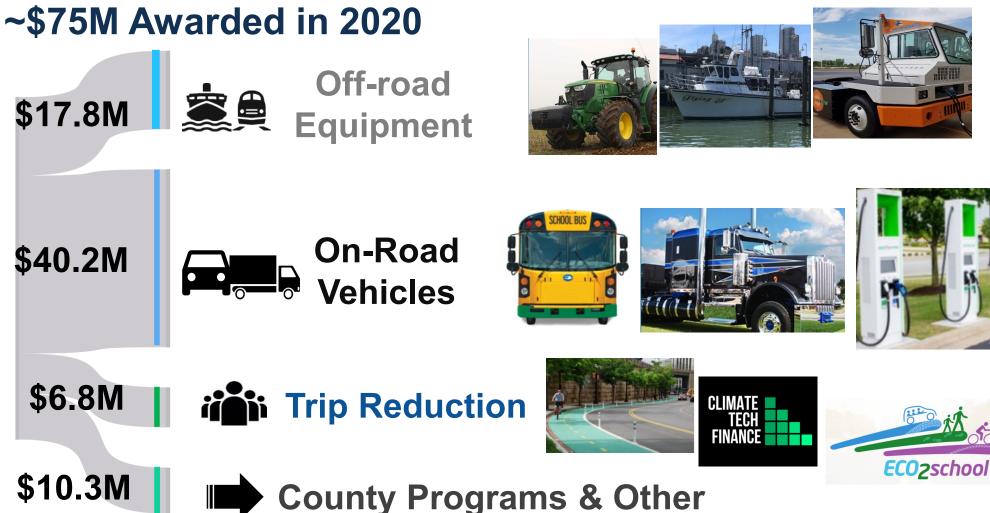
- GHG cost recovery fee (\$0.12/ton)
- GHG reduction in rule-making
- District-wide methane strategy
- GHG co-benefits of NOx appliance standards
- Commuter Benefit Program
- Implement ARB regulations
- Landfill gas
- Stationary refrigerants

OUTREACH/EDUCATION

- Spare the Air Everyday
- Flex Your Commute Campaign
- School-based programs (Eco2School, Safe
- Event sponsorships
- Public, school presentations

Toolkit: Incentives for Clean Air & Climate Solutions





Advisory Council Meeting September 13, 2021

Toolkit: Incentives for EVs





California Mitigation Trust

Source: California Air Resources Board

Source: Bay Area Air Quality Management District

Grants for publicly accessible electric vehicle infrastructure



Source: Bay Area Air Quality Management District

Grants for low-income residents to trade in cars for cleaner transportation

5,000,000 **EV Registrations** 4,500,000 **2050 Projection Traditional Growth Curve** 4,000,000 Bay Area **2050 Projection Expedited Growth Curve** 3,500,000 Registered EV in the B 5,200,000 2,500,000 1,500,000 2030 Interim Goal Achieved 1,000,000 500,000 2010 2038 2012 2014 2016 2020 2030 2040 2050 2018 2022 2024 2026 2028 2032 2034 2036 2042 2044 2046 2048

Toolkit: Incentives: Innovative Financing for Innovative Technologies





Source: Bay Area Air Quality Management District

Working Capital for Business Growth Loan guarantees of up to \$2.5M or 90%

Loans for Buying Climate Tech Low-interest loans of up to \$30M over 30 years

Advisory Council Meeting September 13, 2021

Toolkit: Communications: Promoting Behavior Change

Media



Spare the Air

37% increased use of public transit

31% reduced or eliminated burning



30,429 social media followers



events in 2020 (virtual/presentations)





Source: Bay Area Air Quality Management District

Wildfires and Incidents



Source: Bay Area Air Quality Management District

Advisory Council Meeting September 13, 2021 Source: Spare the Air

Bay Area Air Quality Management District

Contact the Air District





General Business: (415) 749-5000

Complaints: (800) 334-ODOR

Winter Spare the Air Alerts: (877) 4-NO-BURN

Air Quality Info: (800) HELP AIR

Report Smoking Vehicles: (800) EXHAUST (394-2878)



www.baaqmd.gov www.sparetheair.org



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