



NEWS

FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

Air District co-sponsors Napa's Kidical Mass family cycling event

SAN FRANCISCO – The Bay Area Air Quality Management District is a co-sponsor for the Napa County Bicycle Coalition's second annual Kidical Mass cycling event on Saturday, April 28 at 11 a.m.

Kidical Mass is a fun, group bike ride where kids and their families can learn about safe cycling. The bike ride will begin at Copia's south parking lot and move onto a bike path to the 2900 block of Jefferson Street, north of downtown Napa, and return to Copia.

WHAT: **Kidical Mass**

WHEN: Saturday, April 28, 2012
11:00 a.m.

WHERE: Napa Bike Fest
Copia
500 1st St, Napa, CA 94559
Meet in the south parking lot

Kidical Mass is designed to educate bike-curious parents about safe bicycling with children, teach kids to ride safely in traffic, encourage biking to school and to increase the visibility of families biking on Napa streets.

The mass bike ride will take place at 11 a.m. during the Napa Bike Fest, which will run from 9 a.m. until 6 p.m. This event is free of charge. RSVP is requested: napakidicalmass@gmail.com.

This event is being hosted by Napa County Bicycle Coalition in partnership with the Napa County Clean Air Coalition, the Bay Area Air Quality Management District, Safe Routes to Schools and Solano Napa Commuter Information/511 School Pool. Visit www.NapaBike.org for more information.

The Bay Area Air Quality Management District (www.baaqmd.gov) is the regional agency responsible for protecting air quality in the nine-county Bay Area.

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