



NEWS

FOR IMMEDIATE RELEASE
February 24, 2014

CONTACT: Tom Flannigan
415.749.4900

Air District launches Bay Area Lawn Mower Exchange Program

Trade-in an old gas mower for a significantly discounted new electric model

SAN FRANCISCO - To reduce air pollution, the Bay Area Air Quality Management is providing a rebate towards the purchase of a new, cordless, zero-emission, electric lawn mower in exchange for an operable gasoline lawn mower which will be recycled.

Gasoline powered lawn mowers are a source of pollutants which can have health impacts, and contribute to the formation of summertime smog in the Bay Area.

“Gasoline lawn mowers are not only loud, but they impact air quality around our homes,” said Jack Broadbent, the executive officer of the Air District. “This lawn mower exchange is a win-win for Bay Area residents – a new, quieter zero emission mower at a fraction of the cost and cleaner air in your neighborhood.”

Two Black & Decker cordless battery electric lawn mowers are available with a gasoline mower trade-in, including:

Black & Decker (CM 1836) 18-Inch Cordless for \$110

Black & Decker (CM 1936) 19-Inch Cordless for \$190

Both electric lawn mowers have a 30-day manufacturer satisfaction guarantee and two-year warranty.

Advance registration is required online at www.baaqmd.gov/mowers or by calling the Black & Decker hotline at (844) 262-3495, Monday through Friday, between the hours of 5 a.m. to 2 p.m. Each participant can select a convenient appointment time. Participants must be Bay Area residents and have proof of residence such as a recent utility bill or driver license. Registration is on a first-come, first-served basis. Supplies are limited.

Upcoming lawn mower exchange events:

North Bay	South Bay	East Bay
Novato March 22 College of Marin Indian Valley Campus 8 a.m. – 2 p.m.	Saratoga April 5 West Valley College 8 a.m. – 2 p.m.	Oakland April 26 Oakland International Airport 8 a.m. – 2 p.m.

Additional information about the exchange events, including specific locations and lawn mower specifications is available at <http://www.blackanddecker.com/mowerevents>.

Exchanging a mower is easy and convenient. Upon arrival at the exchange event, workers will check-in participants, take old gas mowers and load the new selected electric mowers into vehicles. Old

mowers will be scrapped and recycled by a dismantler in accordance with all environmental regulations.

The *Lawn Mower Exchange Program* is funded through a grant from the California Air Resources Board's *Air Quality Improvement Program* and through the Air District's Mobile Source Incentive Fund.

The Bay Area Air Quality Management District (www.baaqmd.gov) is the regional agency responsible for protecting air quality in the nine-county Bay Area.

#