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## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE:** May 16, 2019  
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### **Spare the Air Leadership Award winner to be honored at Acterra Business Environmental Awards ceremony**

**SAN FRANCISCO** –The Bay Area Air Quality Management District will honor SF Goodwill for the *Spare the Air Leadership Award* on Wednesday, May 22, at the 2019 Acterra Business Environmental Awards in San Francisco.

SF Goodwill demonstrated significant leadership in reducing air pollutants to win the honor. Their electric truck pilot project has deployed eleven zero-emission battery electric heavy-duty trucks to serve Goodwill's facilities within San Francisco, San Mateo and Marin counties. The project will reduce approximately 0.12 tons of ozone precursor and diesel particulate matter emissions, and an estimated 135 tons of greenhouse gas emissions in neighborhoods annually. In addition to these direct air quality benefits, as the first of their kind of electric trucks demonstrated in the nation, this pilot project demonstrates the viability of wide scale deployment of zero-emission technology in medium- and heavy-duty trucking.

The Spare the Air Leadership Award winner will be celebrated alongside other environmental leaders from across Bay Area at the Acterra Business Environmental Awards ceremony. Media are invited to attend.

- WHAT:** Award winners & sponsors available for media interviews
- WHERE:** Bay Area Metro Center, 375 Beale Street, San Francisco
- WHEN:** Wednesday, May 22, from 5:30 - 6:15 p.m.
- WHY:** Honoring local environmental leaders
- WHO:** Acterra, local award winners, elected officials, previous winners & sponsors

For more information about the other award categories and recipients, or the awards ceremony, visit [www.acterra.org/bea](http://www.acterra.org/bea).

[Acterra](http://www.acterra.org) is a San Francisco Bay Area 501(c)(3) nonprofit based in Palo Alto that brings people together to create local solutions for a healthy planet.

The [Bay Area Air Quality Management District](http://www.bayareaairquality.org) is the regional agency responsible for protecting air quality in the nine-county Bay Area. Connect with the Air District via [Twitter](https://twitter.com/bayareaair), [Facebook](https://www.facebook.com/bayareaair), and [YouTube](https://www.youtube.com/bayareaair).

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