



MEDIA ADVISORY

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Call for applications for Spare the Air Leadership Award

Air District & Acterra to recognize air pollution reduction efforts

SAN FRANCISCO – The Bay Area Air Quality Management District is announcing a call for applications for the 2020 Acterra Business Environmental Awards, including the *Spare the Air Leadership Award*.

For the fourth year in a row, the Air District is sponsoring the award in conjunction with Acterra and the 2020 Acterra Business Environmental Awards.

The *Spare the Air Leadership Award* will be given to a public agency, private business, non-profit or school that has demonstrated significant leadership for a Bay Area air quality improvement project. Project focus areas could include reducing air pollutants, greenhouse gases, pollution prevention or developing innovative approaches to cleaner air. Public agencies, private businesses, non-profits or schools located within the [Air District's nine-county jurisdiction](#) are encouraged to [register and apply](#) for the *Spare the Air Leadership Award*.

The award will be featured at the upcoming 2020 [Acterra Business Environmental Awards](#) ceremony, one of the Bay Area's oldest and most prestigious environmental recognition programs. The awards honor the accomplishments of organizations with innovative sustainable programs and recognize environmental leaders by providing an educational forum that increases awareness and the adoption of sustainable operating practices.

Applications for the awards are now being accepted online at www.acterra.org/bea. **The final deadline to apply is December 6, 2019.** For more information, visit www.acterra.org/bea.

Acterra (www.acterra.org) is a San Francisco Bay Area 501(c)(3) nonprofit based in Palo Alto that brings people together to create local solutions for a healthy planet.

The [Bay Area Air Quality Management District](#) is the regional agency responsible for protecting air quality in the nine-county Bay Area. Connect with the Air District via [Twitter](#), [Facebook](#), and [YouTube](#). For more information about Spare the Air, visit www.sparetheair.org.

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