



## **NEWS RELEASE**

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### **Air District issues Spare the Air Alert for Sunday**

*High temperatures and wildfire smoke are exacerbating smog build up*

**SAN FRANCISCO** – The Bay Area Air Quality Management District is issuing a Spare the Air Alert for smog for Sunday, September 27.

Wildfire smoke combined with high inland temperatures and vehicle exhaust are expected to cause unhealthy smog, or ozone, accumulation in the Bay Area. Northerly winds are expected to bring smoke from the August Complex and North Complex fires into parts of the region exacerbating smog build up.

“High inland temperatures mixed with wildfire smoke and vehicle exhaust are creating an unhealthy breathing environment,” said Jack Broadbent, executive officer of the Air District. “If we all drive less, we can help reduce harmful ozone pollution and protect the health of Bay Area residents.”

Spare the Air Alerts are issued when ozone pollution is forecast to reach unhealthy levels. Ozone, or smog, can cause throat irritation, congestion, chest pain, trigger asthma, inflame the lining of the lungs and worsen bronchitis and emphysema. Long-term exposure to ozone can reduce lung function. Ozone pollution is particularly harmful for young children, seniors and those with respiratory and heart conditions. When a Spare the Air Alert is issued, outdoor exercise should be done only in the early morning hours when ozone concentrations are lower.

If smoke reaches unhealthy levels, it is important that Bay Area residents protect their health by avoiding exposure. If possible, stay inside with windows and doors closed until smoke levels subside, if temperatures allow. If temperatures are too hot indoors, visit an air-cooling center or other building that provides filtered air. It is also recommended that those impacted by smoke set their air conditioning units and car vent systems to re-circulate to prevent outside air from moving inside.

Smoke can irritate the eyes and airways, causing coughing, a dry scratchy throat and irritated sinuses. Elevated particulate matter in the air can trigger wheezing in those who suffer from asthma, emphysema or COPD. Elderly persons, children and individuals with respiratory illnesses are particularly susceptible to elevated air pollution levels and should take extra precautions to avoid exposure.

To find out when a Spare the Air Alert is in effect, residents can sign up for text alerts by texting the word “START” to 817-57, register for email AirAlerts at [www.sparetheair.org](http://www.sparetheair.org), call 1(800) HELP-AIR, download the Spare the Air App or connect with Spare the Air on Facebook or Twitter.

The [Bay Area Air Quality Management District](#) is the regional agency responsible for protecting air quality in the nine-county Bay Area. Connect with the Air District via [Twitter](#), [Facebook](#), and [YouTube](#).

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