

MEDIA ADVISORY

FOR IMMEDIATE RELEASE: October 16, 2020 **CONTACT:** Ralph Borrmann, 415-760-0285

Climate Tech Marketplace connects public & private sectors' innovative climate solutions

SAN FRANCISCO – The Bay Area Air Quality Management District is hosting a virtual Climate Tech Marketplace event *Cutting-Edge Governments: Leading Investment in the Green Revolution* on October 22 at 10 a.m. The event's keynote speaker is **Mariana Mazzucato**, author and economist who helped shape the Green New Deal. She will be addressing the roles the public and private sectors must take to ensure growth is more innovation-led, inclusive and sustainable.

This free event will feature interactive panel discussions on public sector innovation, equitable access to clean energy and software solutions for climate resilience. Attendees will have an opportunity to speak and network during the live technology showcase with different sectors and technologies that benefit the climate and spur economic growth.

WHAT: Virtual three-hour event on cutting edge climate technologies and government's

role in fostering it

WHERE: Register online at: https://bit.ly/2H5xkoN

WHEN: October 22, 2020, 10 a.m. – 1 p.m.

WHY: Connect with new climate technology providers and early adopters and learn

how government and climate technologies can work together to accelerate

innovative solutions

WHO: Local and state government, energy efficiency and renewable companies, non-

profits, universities, utilities, transportation, bankers and venture capital firms

For more information about the Climate Tech Marketplace, visit https://bit.ly/317zMC0.

The <u>Bay Area Air Quality Management District</u> is the regional agency responsible for protecting air quality in the nine-county Bay Area. Connect with the Air District via <u>Twitter</u>, <u>Facebook</u> and <u>YouTube</u>.

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