BAY AREA AIR QUALITY MANAGEMENT DISTRICT

Acterra | BUSINESS ENVIRONMENTAL AWARDS

MEDIA ADVISORY

DATE: May 19, 2020
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Spare the Air Leadership Award winner to be honored at 30th Annual Acterra Business Environmental Awards ceremony

SAN FRANCISCO – The Bay Area Air Quality Management District will honor Central Concrete for the *Spare the Air Leadership Award* on Thursday, May 28, at the 2020 Acterra Business Environmental Awards online awards ceremony. This year's award ceremony is being be held online in accordance with local shelter-in-place guidelines due to COVID-19.

Central Concrete in San Jose demonstrated significant leadership in reducing air pollutants to win the honor. The company designed sustainable, low-carbon-footprint concrete products achieved by reducing the amount of cement used and by substituting cement replacement materials. Since 2011, they have replaced 1.1 million tons of cement with substitute materials, resulting in emission reductions of approximately 1 million tons of carbon dioxide from cement production.

The Spare the Air Leadership Award winner will be celebrated alongside other environmental leaders from across Bay Area during the online ceremony. **Registration is free, at acterra.org/bea/.**

WHO: Acterra, local award winners, previous winners & sponsors

WHERE: https://www.acterra.org/bea-2020-reception

WHEN: Thursday, May 28, from 4:30 - 6:30 p.m.

WHY: Honoring local environmental leaders

Acterra is a San Francisco Bay Area 501(c)(3) nonprofit based in Palo Alto that brings people together to create local solutions for a healthy planet. For more information about the other award categories and recipients, or the awards ceremony, visit https://www.acterra.org/bea-2020-awardees.

The Bay Area Air Quality Management District is the regional agency responsible for protecting air quality in the nine-county Bay Area. Connect with the Air District via Twitter, Facebook, and YouTube.

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