James Cary Smith Community Grant Program

Informational Webinar - August 31, 2021
Elinor Mattern & Aneesh Rana
Zoom Information

Black menu bar at top or bottom of screen:

Audio
- Please mute yourself when not speaking

Video

Participants
- See Others
- Rename Yourself (Name & Group/Agency Affiliation if applicable)
- Raise Hand (remember to lower after)

Chat Feature
- Questions can be chatted at any time

View
- Gallery/Speaker View
- View of videos and screen share can be changed in top right corner
Webinar Info & Participation Principles

• This webinar will be recorded and posted online.
• Questions about the grant program will also be posted online.

• One person speaks at a time.
• Please mute yourself when you’re not speaking.

• Technology happens – please be flexible and patient.
Agenda

• Background on Community Engagement grants
• Current funding cycle
• Who can apply
• Eligible activities
• Important dates
• Application assistance
• Questions & answers
Background

- The Community Engagement Office has offered grant funding to local organizations for over a decade.
- Since 2019 - Two concurrent grant programs
- In 2021 – Conducted program evaluation with grantees
Current Funding Cycle

- One refocused James Cary Smith Community Grant program
- $750,000 available for organizations per year
- $100,000 per year maximum for an individual grant
- Potential for funding for up to three years
- Grants must be used to design and implement strategies that foster authentic community participation in planning activities that improve a community’s environmental health.
Who Can Apply

- Community-based groups and/or 501(c)(3) nonprofits with proposed projects located within the Air District’s jurisdiction
- Priority will be given to disadvantaged communities – please see CalEnviroScreen 4.0 (https://arcg.is/1Cu5Sj)
- Projects in West Oakland and the Richmond/San Pablo area are not eligible due to ongoing projects authorized by California Assembly Bill 617.
- Considerations for projects in East Oakland
CalEnviroScreen 4.0

ArcGIS  DRAFT BAAQMD CES 4.0

Legend

CES 4.0 Bay Area (Top 30%)

Score Percentile
> 90 To 100
> 80 To 90
> 70 To 80
> 60 To 70
> 50 To 60
> 40 To 50
> 30 To 40
> 20 To 30
> 10 To 20
0 To 10

BAAQMD Jurisdiction (2021)

Counties
Building Capacity

Projects should build community leadership around air quality concerns, and strengthen the ability of communities to lead future emissions and exposure reduction efforts.
Eligible Activities

- Needs Assessment
  - Research and report on what a community needs to engage in local air quality decision making.

- Community Organizing
  - Authentic Participation
  - Build Capacity
Eligible Activities (cont.)

- Leadership development, community mobilizing and coalition building.
Eligible Activities (cont.)

- Provide communities with resources and information needed to meaningfully participate in decisions that impact local environmental health.

Authentic Participation
Important Dates

• Sept. 16, 10:00AM - Tips & Tricks Pre-grant Application Webinar

• Sept. 22, 5:00PM - All questions about grant applications due

• Sept. 27, 5:00 PM - Responses to grant application questions posted

• October 1, 5:00 PM PST - All grant applications due

• Fall 2021 - Grants awarded

• Winter 2021 - Finalize grant agreements

• January 2022 - December 2022 - Grantees perform work
Application Assistance

Help is available in English, Chinese, Spanish, Vietnamese, and Tagalog:

- 如需中文資訊，請致電415-796-6440 x 1。
- Para obtener información en español, por favor llame al 415-796-6440 x 2.
- Để biết thông tin bằng tiếng Việt, vui lòng gọi 415-796-6440 x 3.
- Para sa impormasiyon sa Filipino, pakitawagan ang 415-796-6440 x 4.
Questions

communitygrants@baaqmd.gov