



People's Air Grant Program: Application Preparation Webinar

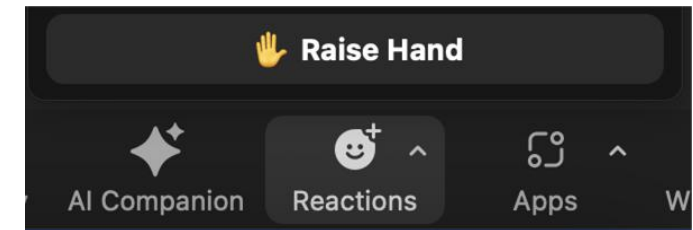
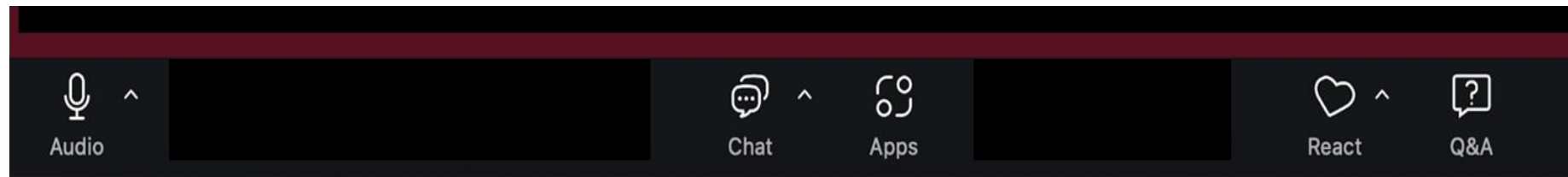
April 9th, 2026, 1:00 -2:30pm



Zoom Information

How to Use 

Black menu bar at top or bottom of screen



Audio:

During Q&A, raise your hand and we will invite you to unmute and share. Please mute yourself when not speaking

Chat Feature:

The chat box will not be monitored during this session

Q&A Box:

Submit your questions, "uplike" any questions in the queue

Raise Hand Feature:

If you have questions during the Q&A session, use the raise hand feature (remember to lower after)

Technical Assistance During this Webinar

If you need technical support during this webinar, we can help:

- Either send a chat message to “support-Vanessa”,
- Email support@interethnica.com,
- Text/call (415) 340-1269

Vanessa habla español.

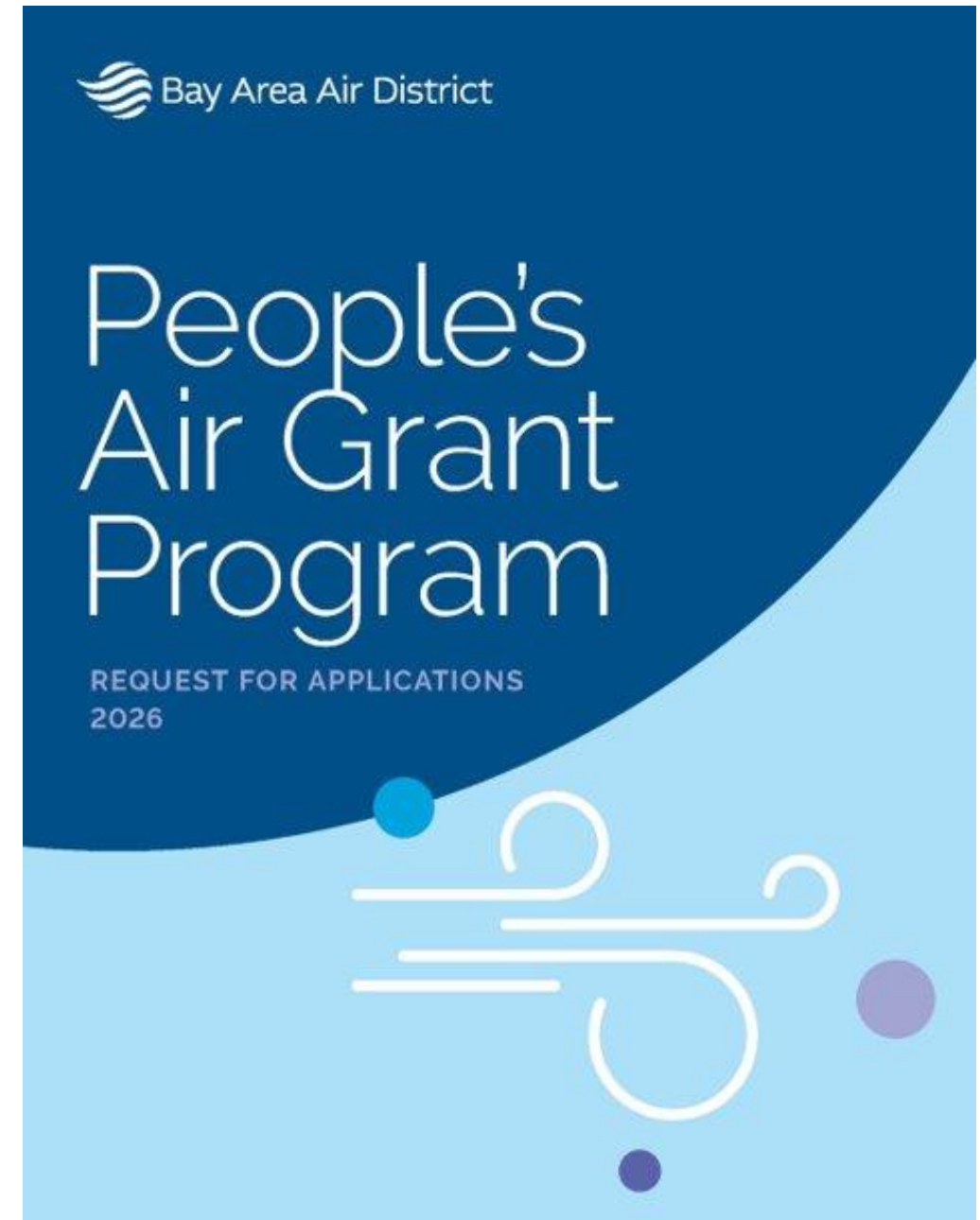


Webinar Info & Participation Principles

- This webinar will be recorded and posted online at www.baaqmd.gov/peoplesairgrant.
- Questions and answers will also be posted online at www.baaqmd.gov/peoplesairgrant.
- Questions may be submitted using the questions box
- Technology happens – please be flexible and patient

Agenda

- Grant Overview
- Application Process
- SlideRoom Overview
- Application Questions & Templates
- Important Dates and Timeline
- Resources & Technical Assistance
- Q&A



Sign In Using the Chat

Please share your **name and organization** in the chat so we can see who is in the room today.

Grant Overview



People's Air Grant Program: Key Information

Developed by the Air District's
Community Advisory Council

The program will distribute funding
to projects in impacted communities
to reduce exposure to air pollution
and address public health impacts

\$3 million in funding available – not
derived from Air District penalty
funds

Individual grant amounts range
from \$150,000 to \$400,000 total
over two years

Program Goals

- 1** Improve air quality and reduce local air pollution disparities, with a focus on communities most affected by air pollution and environmental injustices (impacted communities).
- 2** Equip impacted communities with tools and resources to reduce air pollution and improve public health outcomes.
- 3** Support health care resources and services for people experiencing health impacts related to air pollution exposure.

Purpose

Projects funded by the People's Air Grant Program should address priority community needs identified in:

- The Air District's 2024 -2029 Strategic Plan goals, and
- The Community Advisory Council's Environmental Justice Priorities

Grant Tiers

Grant Tier	Total Grant Award (over 2 years)
1	\$150,000
2	\$200,000
3	\$400,000

Application Process



Where to Find Application Materials?

- **People's Air Grant Website:** <https://www.baaqmd.gov/en/funding-and-incentives/funding-sources/peoples-air-grant-program>
- **Appendix A (Page 21-25) of Request for Applications:**
https://www.baaqmd.gov/~media/files/strategic-incentives/peoples-air-grant-program/pagp-request-for-applications-pdf.pdf?rev=9b93215f7c874b2dad9a2701ef6c5502&sc_lang=en
- **SlideRoom:** <https://peoplesairgrant.slideroom.com/>

Application Checklist

- Online Application
- Project Work Plan
- Project Budget
- Letter(s) of Support
- Proof of 501(c)(3) status for Lead Applicant, if applicable

Full Application Process Checklist can be found in Appendix A of the Request for Applications.

SlideRoom Overview



Live Walkthrough of SlideRoom

How to create an account & access the application portal



Bay Area Air District

Thank you for your interest in the People's Air Grant Program.

[Apply Now](#)

AVAILABLE PROGRAMS

People's Air Grant Program

Deadline: May 29, 2026 •

Application Questions & Templates



Walkthrough of Application Questions

Sections of Application

Lead Applicant questions

Fiscally Sponsored Entity *(if applicable)*

Subgrantee(s) *(if applicable)*

Proposed Project

Project Location(s)

Project Narrative

Document Uploads

Community Advisory Council EJ Priorities
Alignment

Technical Support Needs

Compliance with Conflict of Interest Laws

People's Air Grant Program

Deadline: May 29, 2026

[Begin Application](#)

This program contains:

- Forms (10)

Project Work Plan

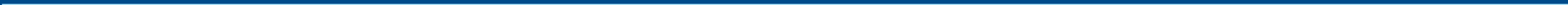
People's Air Grant: Work Plan Template							
Lead Applicant Name:							
Project Name:							
Overall Project Vision:							
Measurable Outcomes	Activities and/or Deliverables	Timeframe for Activities and/or Deliverables					
		Jan - April 2027	May - Aug 2027	Sept - Dec 2027	Jan - April 2028	May - Aug 2028	Sept - Dec 2028
1)	1)						
	2)						
	3)						
	4)						
2)	1)						
	2)						
	3)						
	4)						
3)	1)						
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	4)						



Poll for Understanding



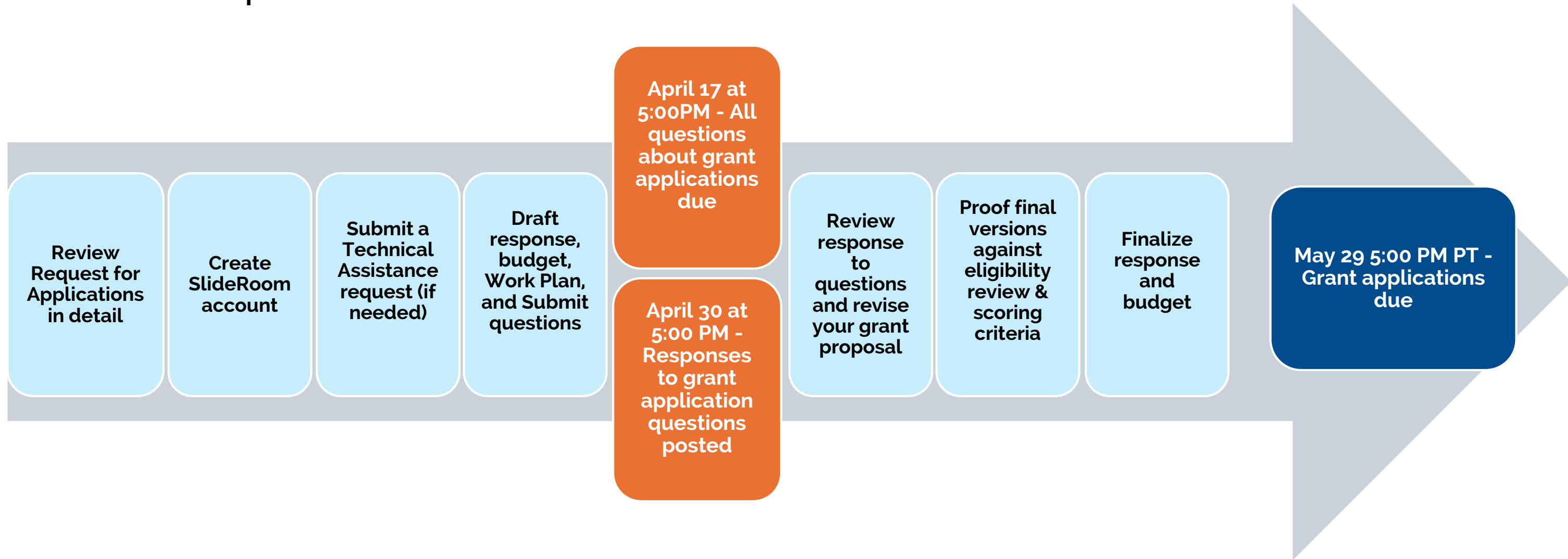
Important Dates & Sample Timeline



Key Dates

Date	Activity
March 12, 2026	Grant Application opens
March 24, 2026 & April 9, 2026	Optional virtual grant information sessions
April 17, 2026	All questions about grant applications due by 5:00pm
April 30, 2026	All responses to questions submitted by email posted by 5:00pm
May 29, 2026	Grant Application deadline – by 5:00pm
July 2026	Grant Awards approved
Summer – Fall 2026	Grant Agreements drafted and finalized
January 2027 – January 2029	Grantees perform work, submitting regular grant reports and invoices

Sample Timeline



Technical Assistance & Resources



Technical Assistance

To request a virtual meeting to discuss eligibility and readiness, community need and support, and/or the application process, please complete the [Technical Assistance form](#).

Key Resources

- **People's Air Grant Website:** <https://www.baaqmd.gov/en/funding-and-incentives/funding-sources/peoples-air-grant-program>
- **Request for Applications:** https://www.baaqmd.gov/~media/files/strategic-incentives/peoples-air-grant-program/pagp-request-for-applications-pdf.pdf?rev=9b93215f7c874b2dad9a2701ef6c5502&sc_lang=en
- **Project Work Plan Template (*Mandatory*):**
<https://tinyurl.com/PAGWorkPlanTemplate>
- **Project Budget Template (*Optional*):** <https://tinyurl.com/PAGBudgetTemplate>
- **Technical Assistance Request Form:**
<https://forms.office.com/pages/responsepage.aspx?id=qugdha69Yk6B5Tu3qgT8OsUO-zba1u5Fn5AILULUHodUQzZDttUzNll3NjBJMzZYVkc2QzdMRUFRQy4u&route=shorturl>
- **[Sign up](#) to receive program updates**

Questions may also be submitted via email to peoplesairgrant@baaqmd.gov

Additional Helpful Tips



Writing Tools Links

- **Grammarly:** <https://www.grammarly.com/>
- **Word Tune:** <https://www.wordtune.com/>
- **Language Tool:** <https://languagetool.org/>
- **Ginger Software:** <https://www.gingersoftware.com/>
- **Scribens:** <https://www.scribens.com/>
- **Zoho:** <https://www.zoho.com/writer/free-grammar-checker.html>
- **Grammar-checker:** <https://writer.com/grammar-checker/>
- **Virtual Writing Tutor:** <https://virtualwritingtutor.com/>

Eligibility Review – Pass/No Pass

Minimum Requirements	Scoring Criteria
Application Form	The People's Air Grant online application must be completed and signed electronically by a person with authority to legally bind the Lead Applicant's organization.
Eligibility Status	Is the Lead Applicant one of the following: • A nonprofit organization with current 501(c)(3) status • A tax-exempt fiscal sponsor for a community-based organization • A local public agency • A California Native American Tribe
Previous Funding	The Lead Applicant must confirm they are not: • A current or previous recipient of more than \$25,000 total in funding through the Air District's implementation of Assembly Bill 617 • A current or previous awardee of the Air District's James Cary Smith Community Grant Program • A current or previous awardee of a CARB Community Air Grant
Within Air District's Jurisdiction	Proposed projects must be conducted in California's San Francisco Bay Area, within the Air District's jurisdiction. For an interactive map, please visit this link: https://arcg.is/5naS90 .

Eligibility Review – Pass/No Pass

Minimum Requirements	Scoring Criteria
Project Work Plan	The Lead Applicant must provide a detailed Project Work Plan that describes the project vision, measurable outcomes, activities and/or deliverables, and the timeframe for activities.
Project Budget	The Lead Applicant must provide a full budget for the proposed project including costs for personnel, materials and supplies.
Compliance with Conflict of Interest Laws	The Lead Applicant must certify it is in compliance with applicable state and federal conflict of interest laws at the time it submits its application to this solicitation and shall remain in compliance with all such laws during the solicitation process, and, if selected, during the Term of the fully executed Grant Agreement, including any extensions.

Application Scoring

Category	Possible Points	Description
Proposal Design and Alignment	30	The proposed project will clearly advance one or more of the People's Air Grant Program goals and aligns with one or more of the Community Advisory Council's Environmental Justice Priorities. Lead Applicant has demonstrated a specific, feasible, meaningful, and measurable project approach. Project Work Plan is detailed, realistic, and links project outcomes to activities and milestones.
Community Need and Support	20	The project will serve one or more communities within the Air District's jurisdiction that are most affected by air pollution and environmental injustices, as indicated by CalEnviroScreen 4.0 or other environmental health screening tools developed by public agencies. Lead Applicant has demonstrated support from and alignment with existing community priorities or initiatives, and addressed how relevant communities will be engaged in all phases of the project. The majority of project benefits will go to low-income individuals or communities, defined as below 80% of Area Median Income.
Project Lead Capacity	20	Lead Applicant has demonstrated that they have played and can continue to play a leadership role in their community with respect to environmental justice or other community concerns.
Measuring Success	20	Lead Applicant has demonstrated sound methodology to implement programs that will benefit impacted communities, and compelling metrics to measure the success of those programs.
Partnerships	10	Lead Applicant will collaborate in meaningful ways with Subgrantees (if applicable), partners, and/or other stakeholders to execute program activities and goals.

Q&A Related to the Webinar

Questions may also be submitted via
email to peoplesairgrant@baaqmd.gov



Thank You!

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peoplesairgrant@baaqmd.gov

