



People's Air Grant Program: Informational Webinar

March 24th, 2026



¿Cómo utilizar la herramienta de interpretación Zoom?



1 ¡Interpretación en inglés y español disponible!

2 Seleccione el idioma preferido

3 Luego, seleccione "Mute Original Audio" para escuchar solo el idioma seleccionado.

Zoom interpretation settings menu:

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- English
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- Mute Original Audio

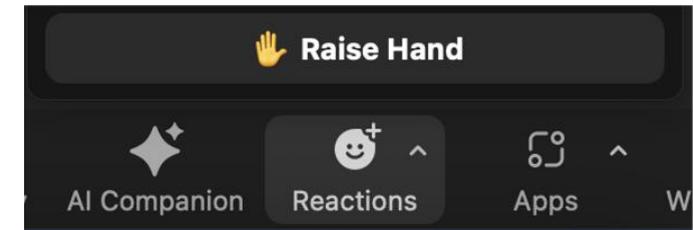
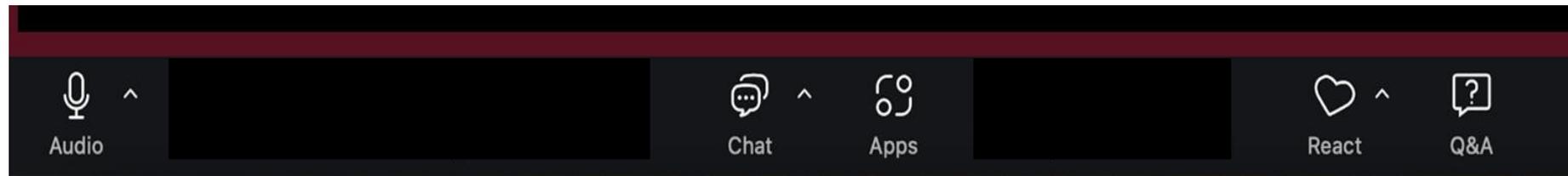
Zoom toolbar:

- Chat
- Raise Hand
- Q&A
- Live Transcript
- Interpretation

Zoom Information

How to Use  Video Conferencing

Black menu bar at top or bottom of screen



Audio:

During Q&A, raise your hand and we will invite you to unmute and share. Please mute yourself when not speaking

Chat Feature:

The chat box will not be monitored during this session

Q&A Box:

Submit your questions, "uplike" any questions in the queue

Raise Hand Feature:

If you have questions during the Q&A session, use the raise hand feature (remember to lower after)

Webinar Info

- This webinar will be recorded and posted online at www.baaqmd.gov/peoplesairgrant.
- Questions and answers will also be posted online at www.baaqmd.gov/peoplesairgrant.
- Technology happens – please be flexible and patient.

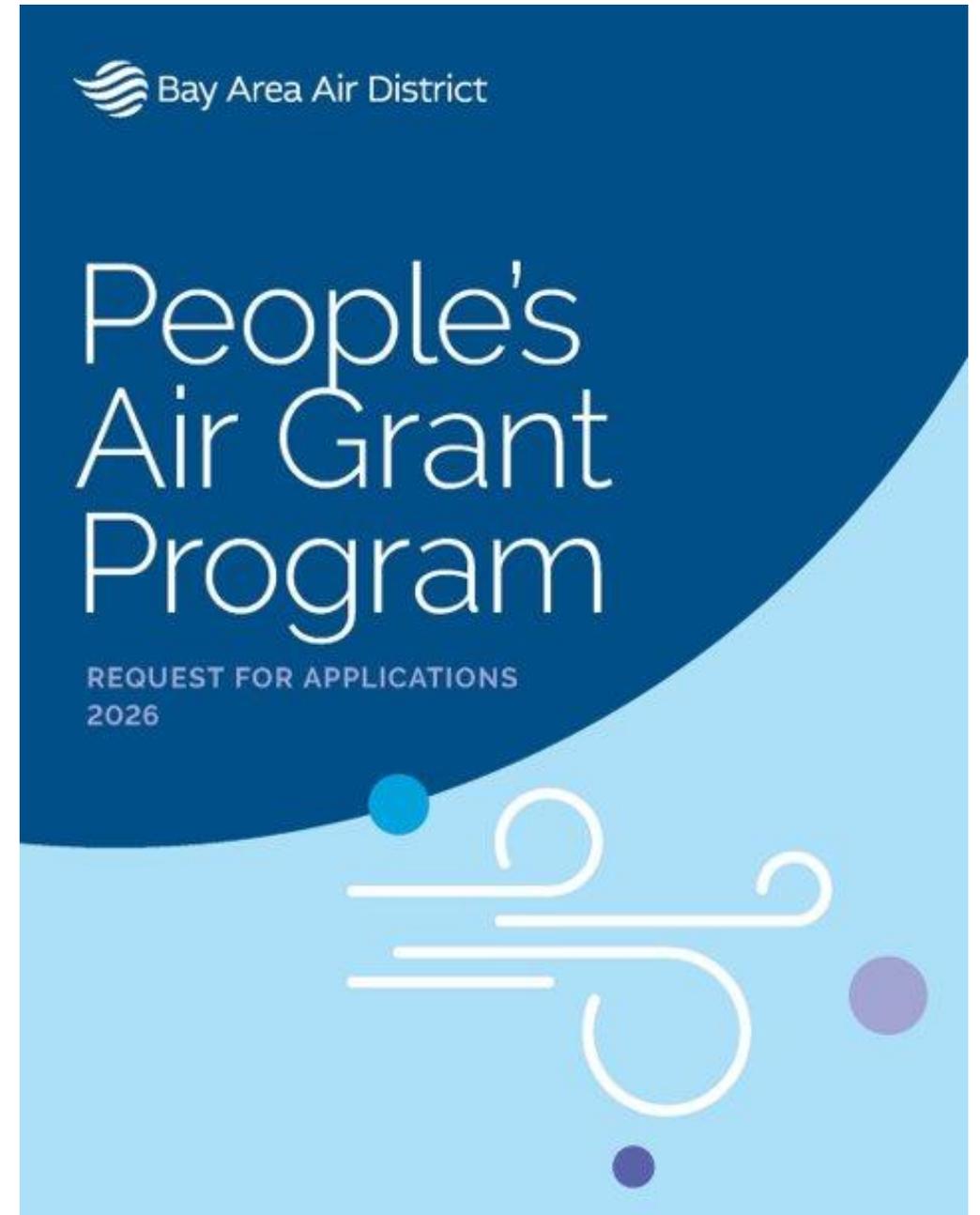
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- *Email support@interethnica.com,*
- *Text/call (415) 340-1269*

Vanessa habla español.

Agenda

- Background
- Impacted Communities; Eligible Areas
- Who Can Apply?
- Eligible Projects
- Key Dates
- Q&A



Please Sign In!



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use the link in the chat!**

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Background



About the Air District

- Formed in 1955
- Mission to improve air quality to protect public health, reduce historical and current environmental inequities, and mitigate climate change and its impacts
- Regulates stationary sources of air pollution in the 9-county Bay Area



People's Air Grant Program: Key Information

Developed by the Air District's
Community Advisory Council

The program will distribute funding
to projects in impacted communities
to reduce exposure to air pollution
and address public health impacts

\$3 million in funding available – not
derived from Air District penalty
funds

Individual grant amounts range
from \$150,000 to \$400,000 total
over two years

Program Goals

- 1** Improve air quality and reduce local air pollution disparities, with a focus on communities most affected by air pollution and environmental injustices (impacted communities).
- 2** Equip impacted communities with tools and resources to reduce air pollution and improve public health outcomes.
- 3** Support health care resources and services for people experiencing health impacts related to air pollution exposure.

Purpose

Projects funded by the People's Air Grant Program should address priority community needs identified in:

- The Air District's 2024 -2029 Strategic Plan goals, and
- The Community Advisory Council's Environmental Justice Priorities

Grant Tiers

Grant Tier	Total Grant Award (over 2 years)
1	\$150,000
2	\$200,000
3	\$400,000



Impacted Communities & Eligible Areas

Impacted Communities & Eligible Areas

- The Program will prioritize communities within the Air District's jurisdiction that are **most impacted** by air pollution and environmental injustices.
- Preference will be given to projects based in communities with an overall score of 70 to 100 in CalEnviroScreen 4.0, or another environmental health screening tool developed by public agencies that identifies environmental justice communities.
- Projects also must show that the majority of project benefits will go to **individuals or communities experiencing lower incomes.**

Eligible Areas

Eligibility for the Program includes the four designated Assembly Bill 617 communities within the Air District's jurisdiction:

- Bayview Hunters Point/Southeast San Francisco
- East Oakland
- West Oakland
- Richmond/North Richmond/San Pablo

Proposed projects should not seek to duplicate other community-based work supported by the Air District in these communities.

CalEnviroScreen 4.0

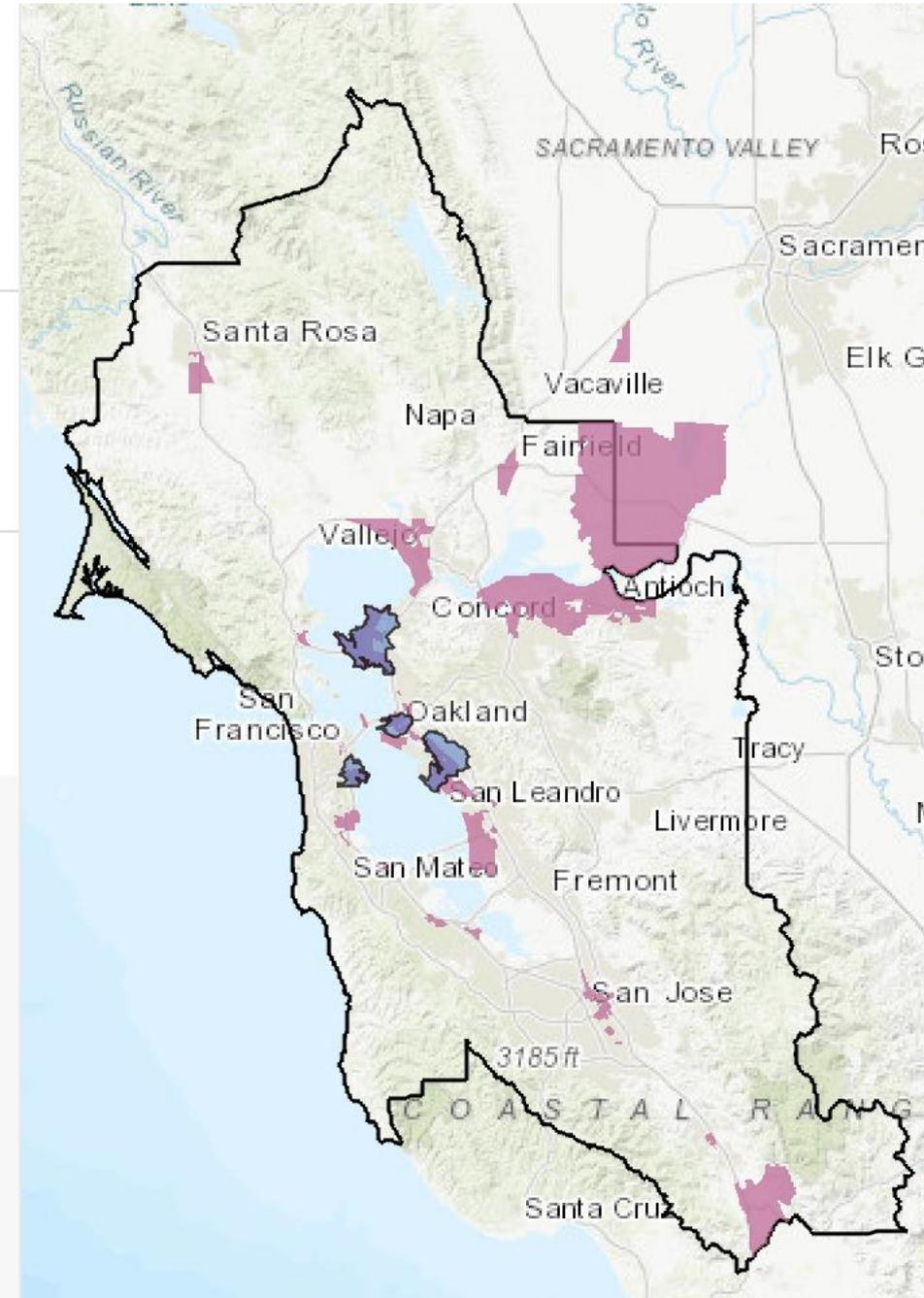
AB617 Designated Community Boundaries



CalEnviroScreen 4.0 (Top 30%)



BAAQMD Jurisdiction



To view an interactive map, please visit: <https://arcg.is/5naS90>

Who Can Apply?

Eligible Lead Applicants

Most community-based organizations and 501(c)(3) nonprofit organizations (please see “Ineligible Applicants” slide for exceptions)

Local government agencies

Local public schools and public school districts.

California Native American Tribes

Eligible Subgrantees

All entities listed on the previous slide, and:

Organizations and entities previously or currently awarded less than \$25,000 total in funding through the Air District's implementation of Assembly Bill 617.

Ineligible Applicants

Not eligible to apply as either a Lead Applicant or Subgrantee:

Organizations and entities previously or currently awarded funding through the Air District's James Cary Smith Community Grant Program.

Organizations and entities previously or currently awarded funding through the California Air Resource Board's Community Air Grant program.

Eligible Projects



Priority will be given to projects that:

- Have a direct impact on pollution reduction and improvements in health for impacted communities and residents;
- Engage the skills and resources of the community, including engaging in meaningful and collaborative partnerships with other community leaders and organizations serving impacted communities; and/or
- Improve air quality and reduce local air pollution disparities in impacted communities

Applicants should be prepared to:

- Describe the origin of the proposed project, and to what extent it reflects community-driven needs.
- Provide information about current community support for the project.
- Summarize how the applicant has engaged relevant communities and will continue to engage relevant communities in all phases of the project.
- Demonstrate support from and alignment with existing community priorities or initiatives.
- Indicate which of the Community Advisory Council Environmental Justice Priorities the project fulfills.

Eligible Project Types:

- **Provide education** regarding the health impacts of air pollution and pollution mitigation initiatives.
- **Conduct community-driven air quality monitoring.**
- **Support health care resources and services** in order to improve health outcomes for people experiencing health impacts related to air pollution exposure in vulnerable communities.
- **Implement mitigation initiatives** designed to decrease air pollution or exposure in order to reduce negative health outcomes.

Provide education

Examples include:

- Provide accessible air quality and health workshops in impacted communities
- Implement air quality trainings and internships for youth
- Design tours of impacted communities highlighting known sources of air pollution and community concerns
- Provide trainings for community members on air quality monitoring and data access, analysis, or interpretation

Conduct community-driven air quality monitoring

Examples include:

- Deploy and/or maintain community air monitoring networks or targeted air monitoring projects
- Build or expand local data systems or dashboards to manage and share community air monitoring data and communicate insights to residents
- Conduct data analysis projects using existing air monitoring data to visualize and communicate air quality insights
- Share best practices for implementing community air monitoring projects and using collected data

Support health care resources & services

Examples include:

- Implement home visiting programs with vulnerable populations to address indoor air quality concerns
- Train promotores/community health workers on air pollution and health impacts
- Support community-based health outreach, screening, assessment, and education initiatives addressing pollution-related health conditions.

Implement mitigation initiatives

Examples include:

- Distribute residential air filtration units
- Oversee tree planting initiatives
- Support electrification efforts



Key Dates



Key Dates

Date	Activity
March 12, 2026	Grant Application opens
March 24, 2026 & April 9, 2026	Optional virtual grant information sessions
April 17, 2026	All questions about grant applications due by 5:00pm
April 30, 2026	All responses to questions submitted by email posted by 5:00pm
May 29, 2026	Grant Application deadline – by 5:00pm
July 2026	Grant Awards approved
Summer – Fall 2026	Grant Agreements drafted and finalized
January 2027 – January 2029	Grantees perform work, submitting regular grant reports and invoices

Applications Due Friday, May 29 by 5PM



Bay Area Air District

Thank you for your interest in the People's Air Grant Program.

[Apply Now](#)

AVAILABLE PROGRAMS

People's Air Grant Program

Deadline: May 29, 2026 •

Sign up for SlideRoom as soon as possible! We can show you how at the Application Preparation Webinar!

Join our Application Preparation Webinar!

- **Thursday, April 9th at 1:00 PM**
- Technical Assistance team will share practical guidance for submitting a complete application, including:
 - Navigating the online application portal
 - Uploading required documents
 - Key deadline reminders

Zoom link to attend:

<https://us02web.zoom.us/j/86903484053>

(advance registration is not required)

Questions & Answers

Questions may also be submitted via email to peoplesairgrant@baaqmd.gov



Thank You!

Questions may be submitted via email to
peoplesairgrant@baaqmd.gov

