

BAY AREA AIR QUALITY MANAGEMENT DISTRICT
939 ELLIS STREET – SAN FRANCISCO, CA 94109

Approved Minutes: Board of Directors' Regular Meeting – January 19, 2005

Call To Order

Opening Comments: Chairperson Scott Haggerty called the meeting to order at 9:48 a.m.

Roll Call: Present: Scott Haggerty, Chair, Harold Brown, Roberta Cooper, Chris Daly, Mark DeSaulnier, Dan Dunnigan, Erin Garner (9:58 a.m.), Erling Horn, Liz Kniss (9:56 a.m.), Patrick Kwok, Nate Miley, Mark Ross (10:29 a.m.), Tim Smith, Pam Torliatt, Marland Townsend, Gayle B. Uilkema, Brad Wagenknecht.

 Absent: Jerry Hill, Jake McGoldrick, Julia Miller, John Silva, Shelia Young.

Pledge of Allegiance: Mary Romaidis, Clerk of the Boards, led the Board in the Pledge of Allegiance.

Public Comment Period: There were none.

Commendation/Proclamations: The Board of Directors presented a plaque to Director Erling Horn in recognition of his service on the Air District's Board of Directors.

Consent Calendar (Items 1 – 5)

1. Minutes of December 15, 2004 and December 21, 2004
2. Communications. Correspondence addressed to the Board of Directors
3. Report of the Advisory Council. There was no report.
4. Monthly Activity Report

Report of Division Activities for the month of December 2004.

5. Consider Authorizing the Executive Officer/APCO to Conduct An Internal Systems Audit

The Board of Directors considered authorizing the Executive Officer/APCO to solicit bids and execute an agreement to perform an internal systems audit and transfer \$200,000 from the General Reserve for this purpose and adjust the Districts' approved FY 2004-05 budget accordingly.

Board Action: Director Brown moved approval of the Consent Calendar; seconded by Director Wagenknecht; carried unanimously without objection.

Committee Reports and Recommendations

6. Report of the Budget and Finance Committee Meeting of December 20, 2004

Director Daly presented the report and stated that the Committee met on Monday, December 20, 2004. Staff presented the first quarter financial report for fiscal year 2004/2005.

Staff also presented a report on the possibility of installing teleconferencing equipment in the 7th floor Board room and in the 4th floor conference rooms. There was discussion on several issues, including the cost of the equipment, where the remote locations would be, Brown Act issues, doing an analysis of when it would be appropriate to use teleconferencing, when it is used, and the number of car trips that would be saved. Finally, the Committee discussed additional costs that would be involved, reception and sound quality. The Committee provided direction to staff and the item was continued to the next meeting.

The next meeting of the Committee is scheduled for 9:45 a.m., Wednesday, January 26, 2005.

Board Action: Director Daly moved that the Board approve the report of the Budget and Finance Committee; seconded by Director Wagenknecht; carried unanimously without objection.

7. Report of the Legislative Committee Meeting of December 21, 2004

Action(s): The Committee recommended Board of Director approval of the attached proposed legislative agenda for 2005

Director Wagenknecht presented the report and stated that the Committee met on Tuesday, December 21, 2004.

Staff presented potential legislative measures for consideration by the Committee to form the District's legislative agenda for 2005. Staff discussed three primary issues for consideration: 1) a statutory change to the Transportation Fund for Clean Air (TFCA) program that would make private fleets eligible for funding; 2) the California Air Pollution Control Officers Association (CAPCOA) will sponsor additional legislation to augment existing funding for incentive-based air quality programs such as the Carl Moyer and Low Emission School Bus programs and the District should be involved in these efforts of cleaning up diesel engines; and 3) the District co-sponsor, with the South Coast AQMD, a joint resolution from the California Legislature to Congress on the issue of rail emissions controls. The Committee discussed several other areas for consideration and provided direction to staff for follow-up.

The Committee recommends Board approval of the proposed legislative agenda for 2005 that has been included in the packet.

The Committee discussed and considered whether to recommend criteria for District endorsement of future local transportation sales tax measures. The consensus of the Committee was not to pursue quantitative evaluation criteria for future transportation ballot measures.

The next Committee meeting will be at the Call of the Chair.

Board Action: Director Wagenknecht moved that the Board approve the recommendation of the Legislative Committee; seconded by Director Uilkema; carried unanimously without objection.

8. Report of the Public Outreach Committee Meeting of January 10, 2005

Action(s): The Committee recommended Board of Director approval of staff recommendations to extend contracts for a one year period to the Air District's media relations, advertising, youth outreach, employer, research and measurement and community outreach programs.

Director Uilkema presented the report and stated that The Public Outreach Committee met on Monday, January 10, 2005.

Director Kniss arrived at 9:56 a.m.

Staff updated the Committee on plans for the District's 50th anniversary; there was discussion on the following events: 1) a symposium; 2) preparation of a document that will highlight the District's accomplishments; 3) a District video; and 4) an employee event. The Committee provided direction to staff.

Staff updated the Committee on the Wintertime outreach program and noted the media coverage to date has been good. The City of Fairfield has adopted a woodsmoke ordinance and Solano County, being in two air districts, is working on combining ordinances from both districts.

Staff provided a status report on the Lawn Mower Buyback Program and discussed funding to possibly continue the program in 2005. The Committee supported an allocation of up to \$100,000 for this year and referred the matter to the Budget and Finance Committee.

Staff reviewed the six contracts that were awarded in March 2004 for media, advertising, youth, measurement, community outreach, and employer program. The Committee recommends Board approval to extend the following contracts for a one-year period to March 2006:

1. Youth Outreach – Communications West
2. Advertising – O'Rorke Advertising
3. Media Relations – Allison & Partners
4. Research and Measurement – True North Research
5. Community Outreach – Community Focus
6. Employer Program – RIDES Inc.

Staff updated the Committee on the referral from the previous meeting. The next meeting of the Committee will be at the Call of the Chair.

Board Action: Director Uilkema moved that the Board approve the recommendation of the Public Outreach Committee; seconded by Director Torliatt; carried unanimously without objection.

Jack Broadbent, Executive Officer/APCO, clarified that changes had been made regarding events focusing on the Air District's 50th Anniversary and that is why the report in the Committee packet is different from the oral report.

Director Garner arrived at 9:58 a.m.

Other Business

10. Recognition of Board Officer: Outgoing Chairperson, Scott Haggerty

Chairperson Haggerty was recognized for his leadership and for the achievements the District has made under his leadership. Director Townsend presented Chairperson Haggerty with a gift of a clock in appreciation for his service on the Board of Directors and, in particular, as its Chair for the last two years.

11. Report of the Executive Officer/APCO – Mr. Broadbent highlighted several accomplishments the District has made during Chairperson Haggerty's term of office and presented him with a photo of the District staff.

Presentation

9. Overview of the California Fuel Cell Partnership

Catherine Dunwoody, Executive Officer of the California Fuel Cell Partnership, presented an overview of the history, structure and purpose of the Partnership.

Mr. Broadbent stated that the Executive Committee requested staff provide additional information on the California Fuel Cell Partnership before considering allocation of funding for the membership dues.

Catherine Dunwoody presented the report and reviewed the California Fuel Cell Partnership (CaFCP) Mission Statement. Ms. Dunwoody discussed fuel cells and hydrogen fuel and why they are important for California. Ms. Dunwoody reviewed the history and membership of the CaFCP. The goals of the CaFCP include: 1) facilitating member placement of Fuel Cell Vehicles (FCVs) and fuel stations; 2) promoting fuel station/vehicle "common-fit" protocols; 3) training community response personnel; 4) publishing resource materials; 5) sharing information and experience with FCV programs world wide; and 6) conducting stakeholder and public outreach.

Director Ross arrived at 10:29 a.m.

Ms. Dunwoody reviewed the membership criteria and explained the difference between full and associate membership, and reviewed the organization of the Steering Committee. Ms. Dunwoody stated that there are 21 members on the Steering Committee.

There was discussion on the following: 1) the cost of the partnership and how much of a commitment from the Air District is expected; 2) the cost of the vehicles ; 3) this is an idea for the future; 4) efficiency of the vehicles and the availability of fueling stations; 5) the possibility of the CaFCP also advocating for alternative vehicles such as the battery electric; and 6) the District should be at the table because the climate is changing and this is something that is being done for future generations.

Board Action: Director Townsend moved that the Board refer the item to the Board Executive Committee for consideration; seconded by Director Torliatt; carried unanimously without objection.

13. Board Members' Comments – There were none.
14. Time and Place of Next Meeting – 9:45 a.m., Wednesday, February 2, 2005.
15. Adjournment – The meeting adjourned at 11:16 a.m.

/s/ Mary Romaidis

Mary Romaidis
Clerk of the Boards