

BAY AREA AIR QUALITY MANAGEMENT DISTRICT
939 ELLIS STREET – SAN FRANCISCO, CA 94109

Approved Minutes: Board of Directors' Regular Meeting – February 1, 2006

Call To Order

Opening Comments: Chair Gayle B. Uilkema called the meeting to order at 9:59 a.m.

Pledge of Allegiance: Chair Uilkema led the Board in the Pledge of Allegiance.

Roll Call: Present: Gayle B. Uilkema, Chair, Harold Brown, Roberta Cooper, Chris Daly, Mark DeSaulnier (10:09 a.m.), Dan Dunnigan, Erin Garner, Scott Haggerty, Liz Kniss (10:09 a.m.), Patrick Kwok, Jake McGoldrick, Nate Miley, Julia Miller, Michael Shimansky, Tim Smith, Pam Torliatt, Marland Townsend, Shelia Young.

Absent: Jerry Hill, Mark Ross, John Silva, Brad Wagenknecht.

Commendation/Proclamation – There were none.

Public Comment Period: – There were none.

Consent Calendar (Items 1 – 4)

1. Minutes of January 18, 2006 Meeting
2. Communications. Correspondence addressed to the Board of Directors. For Information Only.
3. Report of District Personnel on Out of State Business Travel – *In accordance with Section 5.4 (b) of the District's Administrative Code, Fiscal Policies and Procedures Section, the Board was notified that the memoranda in the Board packet lists District personnel who traveled on out-of-state business.*
4. Quarterly Report of the Clerk of the Boards

Board Action: Director Brown moved approval of the Consent Calendar; seconded by Director Townsend; carried unanimously without objection.

Committee Reports and Recommendations

5. Report of the Public Outreach Committee Meeting of January 23, 2006

Action(s): The Committee recommends Board of Director approval to extend for a one-year period contracts that assist with public outreach.

Youth Outreach – Communications West (up to \$100,000)
Advertising – O’Rorke Advertising (up to \$867,000)
Media Relations – Allison & Partners (up to \$100,000)
Research and Measurement – True North Research (up to \$63,000)
Community Outreach – Community Focus (up to \$165,000)
Employer Program – Allison & Partners (up to \$98,000)

Director Cooper presented the report and stated that the Public Outreach Committee met on Monday, January 23, 2006.

Staff presented recommendations for contractors for public outreach programs and the Committee recommends Board of Director approval to extend for a one-year period the following contracts:

- Youth outreach – Communications West (up to \$100,000)
- Advertising – O’Rorke Advertising (up to \$867,000)
- Media relations – Allison & Partners (up to \$100,000)
- Research and measurement – True North Research (up to \$63,000)
- Community outreach – Community Focus (up to \$165,000)
- Employer program – Allison & Partners (up to \$98,000)

Staff presented a status report on the 2005/2006 Wintertime Outreach Campaign. The wood smoke outreach messages, advertising, and media coverage were discussed. A mid-season wintertime survey was also presented.

The next meeting of the Committee will be at the Call of the Chair.

Board Action: Director Cooper moved that the Board of Directors approve the report and recommendations of the Public Outreach Committee to extend the public outreach program contracts for a period of one year; seconded by Director Miller.

In response to questions from several Directors, it was noted that the funds for the contracts are in the budget, and that surveys are conducted as follow-up on how many people have been reached. There was discussion on the decrease in the contract amounts due to District staff handling some of the work previously performed by the contractors. Director Torliatt requested that in six months, a report be provided to the Public Outreach Committee on the Community Relations Manager position and aspects of contract work that staff is now performing. The motion then carried unanimously without objection.

6. Report of the Legislative Committee Meeting of January 30, 2006

Action(s): The Committee recommended Board of Director approval of the 2006 Legislative Agenda as well as Air District positions on new bills.

Directors Mark DeSaulnier and Liz Kniss arrived at 10:09 a.m.

Director Garner presented the report and stated that the Committee met on Monday, January 30, 2006.

Staff presented a summary of recommendations for a 2006 legislative agenda for Board of Director adoption. Two general strategies discussed were reducing goods movement emissions and adding a smoking vehicle component to the smog check program.

Staff discussed the following newly-introduced bills:

- AB 1870 (Lieber) –Requires the incorporation of a visible-smoke test into the smog check program.
- AB 1901 (Horton) – Sets up a revolving loan program to retrofit trucks.
- SB 1205 ((Escutia) – Increases the civil penalties for specified violations of air pollution laws, and establishes a new category of serious and chronic violations with penalty funds going to the California Air Resources Board and children’s health programs.
- AB 1231 (Horton) – Requires air districts to submit specified reports to the California Air Resources Board.
- AB 1430 (Goldberg) – Deals with the calculation methodology for emission reduction credits.

The Committee provided direction to staff on the items discussed. The next Committee meeting will be at the Call of the Chair.

Board Action: Director Garner moved that the Board of Directors approve the report of the Legislative Committee and adopt the legislative agenda for 2006; seconded by Director Kwok.

In response to questions from Director Torliatt, Jack Broadbent, Executive Officer/APCO, stated that staff was given direction in regards to the reduction of speed for vessels coming into the Bay Area and looking at the potential of upgrades to the Port of Oakland that would result in no-net increase of emissions. Director Townsend requested staff look at the issue of ships with multiple fuel tanks and requiring the vessels to switch to clean diesel when moving at 12 knots. The motion then passed unanimously without objection.

Presentation

7. Presentation regarding California Air Resources Board Memorandum of Understanding (MOU) with Union Pacific (UP) and Burlington Northern Santa Fe (BNSF) Railroads

Staff from the California Air Resources Board (ARB) provided an overview of the MOU between the ARB and the UP and BNSF Railroads.

Mr. Broadbent introduced the item and stated that this Air District, along with others, had concerns about the lack of a public process in the development of the MOU that was signed in June 2005. There now have been a number of public workshops on the MOU and the District is working with CARB and the rail roads to implement the MOU.

Jean Roggenkamp, Deputy APCO, provided an overview of the MOU and the five rail yards in the Bay Area that the MOU covers. The goal of the MOU is to reduce diesel emissions at rail yards.

Dean Simeroth from the Air Resources Board provided an overview of the MOU. The overview included discussion on the following:

- Statewide strategy for rail, potential funding mechanisms, and overall emissions goal.
- Overview of the agreement (specific elements and community involvement).
- Clarifications of the agreement and the release clause.
- Progress report on the overall status of activities, including the status of implementation.
- Community-based activities and goods movement emissions reduction strategy.

Mr. Simeroth noted that there is a link on the CARB web site to the MOU.

Ms. Roggenkamp then reviewed the Air District's role, which includes outreach to communities, handling complaints, and assisting with Health Risk Assessments.

Chair Uilkema stated that the topic of the MOU between CARB and the rail roads be referred to the Advisory Council as part of their discussions this year.

Speakers: The following individuals came forward to speak on this agenda item:

Michael Barr
Association of American Railroads
Washington, DC

Kirk Marckwald
California Rail Industry
San Francisco, CA 94111

Other Business

8. Report of the Executive Officer/APCO – Mr. Broadbent reported on the following:

1. The success of the KCBS Health etc. event that featured Dr. Phil McGraw and the resulting good publicity the District received.
2. Public meetings being held in Berkeley regarding the Pacific Steel Casting facility.
3. The list of community events taking place in February and March.
4. The District is helping to sponsor an aviation conference.
5. The District does not see any reduction in subvention funds in the proposed state budget for fiscal year 2006/2007.

9. Report of the Chair - Chair Uilkema reported on the following:

1. The next Board meeting is scheduled for February 15th and there will be a presentation for the Directors that are leaving the Board.
2. The March 1, 2006 Board meeting is cancelled.
3. The Committee structures will be changing because of the vacancies. Board members should contact the Chair or Mr. Broadbent if they would like to be on a particular Committee.

4. Urged the Board members to attend the meetings of the Committees to which they are assigned.
10. Board Members' Comments – Director Townsend complimented Mr. Broadbent and the staff on the Health etc. event.
11. Time and Place of Next Meeting – 9:45 a.m., Wednesday, February 15, 2006 – 939 Ellis Street, San Francisco, CA 94109
12. Adjournment – The meeting adjourned at 11:04 a.m.

/s/ Mary Romaidis
Mary Romaidis
Clerk of the Boards