

Bay Area Air Quality Management District
939 Ellis Street
San Francisco, California 94109
(415) 749-5000

APPROVED MINUTES

Summary of Board of Directors
Executive Committee Meeting
Thursday, May 26, 2011
9:30 a.m.

- 1) Call to Order - Roll Call:** Vice Chairperson John Gioia called the meeting to order at 9:35 a.m.
- Present:** Vice Chairperson John Gioia; Committee Members Carole Groom, Mark Ross, and Brad Wagenknecht. Chairperson Bates and Director Haggerty arrived after the roll was called.
- Absent:** Committee Members Susan Garner, Ash Kalra and Jennifer Hosterman.
- 2) Public Comment Period:** Chairperson Bates opened the Public Comment Period, and seeing no speakers, he closed the Public Comment Period.
- 3) Approval of Minutes:** Director Gioia moved to approve minutes of April 11, 2011; seconded by Director Groom; unanimously approved without objection.

4) Joint Policy Committee Update

Bruce Riordan, Climate Consultant to the Joint Policy Committee (JPC), provided an update to the Committee. Mr. Riordan reviewed the JPC's Economic Development and Resilience Work Plan for June 2011 through January 2012. This plan was unanimously approved by the JPC on May 20th and consists of three complimentary projects (Near Term Green Jobs, Bay Area Economic Development Strategy Framework, and the Bay Area Climate and Energy Resilience Strategy) integrating Bay Area economic development and climate/energy resilience, including both adaptation and mitigation actions. These projects will make the Bay Area economically stronger and healthier in the near-term and more prepared for the challenges ahead. Mr. Riordan indicated the time lines and key points for each project.

Regarding Project #1, Near Term Green Jobs, Mr. Riordan said he would like to convene the agencies to create a unified action plan for renewable energy in the State and Bay Area; and he stated that the Air District, the Metropolitan Transportation Commission (MTC) and the Association of Bay Area Governments (ABAG) all have electric vehicle programs, and a streamlined, near-term approach was needed to coordinate this powerful program.

Regarding Project # 2, Bay Area Economic Development Strategy Framework, Mr. Riordan discussed the participation of the Bay Area Council Economic Institute and Sean Randolph to map the Bay Area economy by business clusters, to better understand each region, and to identify locations where specific industries are accumulating and thriving.

Regarding Project # 3, Bay Area Climate and Energy Resilience Strategy, Mr. Riordan said research summarizing the effects of climate and energy impacts on day to day life and economic development in the Bay Area will begin this summer. The JPC will look at the efforts of regional partners and identify the range of strategies, with the hope that strategies can be incorporated into general and regional plans. Mr. Riordan said the JPC will produce a report and have a symposium as the final step for this project.

Mr. Broadbent stated that the Air District has committed funding for this work plan and is coordinating with MTC and other regional partners as needed to get electric vehicle programs running.

Mr. Broadbent also noted that Regional Planning Program Director for the JPC, Ted Droettboom, is retiring. No replacement director has been selected and funds saved from the unfilled position will help finance this work plan.

Public Comments: None.

Committee Member Comments:

Committee members had comments about incentives for renewable power, green jobs in the Bay Area, feed-in-tariff (FIT) programs, and energy usage from water distribution.

Committee members had questions about the funding for the Bay Area Climate and Energy Resilience Strategy. This project may receive funding from MTC.

Chairperson Bates said that his office has been in contact with PG&E regarding residential and commercial building retrofits, and a meeting has been scheduled that he wants Mr. Riordan to attend.

Committee Member Action: None, informational only.

5) Video Conference Demonstration

Deputy Air Pollution Control Officer, Jeff McKay, presented the staff report and gave a demonstration of video conferencing services now available for meetings in the 4th floor conference room at the Air District office. Two remote video conference locations have been confirmed, one in the North Bay at Santa Rosa Junior College, one in the South Bay at the San Jose Civic Center, and a third site in the East Bay may come on line in the future.

Mr. McKay discussed the benefits of increased public access and convenience for Board members that video conferencing can provide, as well as the cost of approximately \$1,000 per meeting, based on the current site selections.

Mr. Broadbent added this technology is available now and provides good interaction.

Public Comments: None.

Committee Member Comments:

Committee members discussed the video conference sites, located in public buildings, and the need to find a good location in the East Bay. Members agreed remote access would be more convenient for many Board members, and discussed the need for Board members to be present at the Air District during certain meetings requiring action. Members conferred about adjustments to stipends for meetings attended remotely and discussed the cost impact of video

conferencing. Committee members agreed video conferencing will provide access to the public and discussed required noticing and outreach.

The Committee talked about using video conferencing on a trial basis for Committee meetings where agenda items did not include actions, key issues or recommendations.

Committee Member Action:

Director Ross moved to direct staff to proceed with video conferencing on a trial basis for Committee meetings that are informational only; the motion was seconded by Director Gioia and carried by the following vote:

Aye: Chairman Bates, Vice Chairperson John Gioia; Committee Members Mark Ross, and Brad Wagenknecht.

No: Director Haggerty and Groom.

6) Webcasting Update

Mr. McKay presented the staff report and updated the Committee concerning the webcasting of the Board of Directors meeting of May 18, 2011. He talked about the features of webcasting which allow Board meetings to be viewed in real time over the internet, allow recorded meetings to be available on demand, allow audio files to be accessed on iTunes and the Air District website, and allow the display of closed captioning. He noted that webcasting, unlike video conferencing, is not interactive.

Mr. McKay went over the proposed options and costs for the initial investment of webcasting equipment in the Boardroom, as well as annual expenses.

Mr. McKay requested that the Committee recommend that the Board of Directors authorize the Executive Officer / APCO to initiate contracts and issue purchase orders for not more than \$156,000 to provide webcasting for the Air District Boardroom.

Public Comments: None.

Committee Member Comments:

Comments were made regarding the cost of the webcasting equipment, the impact on the budget, and whether this purchase should be delayed.

Committee members discussed the transparency and accountability gained from the use of webcasting, and the desire of the public to have greater access using this technology.

Vice Chair Gioia moved that the Executive Committee recommend Board of Directors approval authorizing the Executive Officer / APCO to initiate contracts and issue purchase orders for not more than \$156,000 to provide webcasting for the Air District Boardroom. The motion was seconded by Director Groom, and was approved unanimously without objection.

The Air District Employee Association President, Steve Chin, requested and received permission from Chairperson Bates to address the Committee prior to the Closed Session. Mr. Chin stated that the Employee Association is working together with management staff on the labor contract, and expressed his desire to continue the good working relationship between the employees, management and the Board.

CLOSED SESSION

7) Conference with Labor Negotiators

Chair Bates adjourned to closed session at 10:34 a.m. The meeting was reconvened at 10:58 a.m. There was no reportable action from the closed session.

Time and Place of Next Meeting: At the call of the Chair.

Adjournment: Chair Bates adjourned the meeting at 10:59 a.m.

ISI Kris Perez Krow

Kris Perez Krow
Clerk of the Boards