

Bay Area Air Quality Management District
939 Ellis Street
San Francisco, California 94109
(415) 749-5000

APPROVED MINUTES

Advisory Council Executive Committee
9:00 a.m., Tuesday, December 4, 2007

1. **Call to Order – Roll Call:** Chairperson Glueck called the meeting to order at 9:30 a.m.
Present: Fred Glueck, Chairperson, Sam Altshuler, Louise Bedsworth, Ph.D., Ken Blonski, Harold Brazil, Jeffery Bramlett, Janice Kim, M.D., and Emily Drennen, M.P.A.
2. **Public Comment Period:** There was none.
3. **Approval of November 14, 2007 Minutes:** Mr. Altshuler provided an edit to be incorporated in the minutes. Dr. Bedsworth moved approval of the minutes, second by Mr. Bramlett, the minutes carried unanimously.
5. **Committee Member Comment/Other Business:** Chairperson Glueck informed the Committee that Chioma Dimude and Jossey Isvoranu will be leaving the Air District for permanent positions with outside agencies; he thanked them for their hard work and wished them success in their new assignments. Mr. Glueck informed the Committee that he will revisit agenda number 5 again.

Chairperson Glueck reported to the Committee that after his presentation to the Board Executive Committee meeting on November 19, 2007, Mark Ross, Chairperson of the Board, stated that the Board will have another meeting on December 17, 2007 and informed him that the Board of Directors is requesting a recommendation of what the Council thinks are the major Topics the Air District should be directing attention to in 2008.

4. **Discussion of Assignments and Prioritization of Work Topics for 2008:** Dr. Bedsworth, incoming Chairperson of the Advisory Council for 2008 appointed Dr. Kim and Ms. Drennen; incoming standing committee chairpersons for 2008 to participate actively in the meeting discussion.

Dr. Bedsworth shared the categorization and allotment of Council Members' topics to match Air District's topic for 2008 received from Mr. Jack Broadbent, Executive Officer/Air Pollution Control Officer which included; Climate Protection, Community Air Risk Evaluation program, Particulate Matter Control and Wood

Smoke Control Strategy, Spare the Air Day/Tonight Mitigation Measures and Asthma and Indoor Air Quality. Dr. Bedsworth stated that some topics came up several times; especially with the emergence of climate protection and the idea of identifying the synergies between criteria air pollutants and greenhouse gas emission reduction measures which apparently fall into a number of committee areas and incorporate a number of issues which include smart growth, transit funding, and alternative fuels. Dr. Bedsworth mentioned that these are big issues that are worth Advisory Council discussion.

Mr. Ken Blonski, outgoing Chairperson of the Air Quality Planning Committee mentioned that the committee identified five broad areas with speakers who presented but there was no clear strategic application of such information gathered and noted that he would like to revisit those areas again as a member of the committee in order to support whatever strategy the Board of Directors provides.

Chairperson Glueck stated that the Council is trying to bring together the issues of climate protection, air quality, public health and wood smoke and spare the air tonight, and asked what other components should be included in the synergy.

Mr. Blonski stated that there are several different messages from the Air District are so confusing that people become selective and feel that such information is invasive; he also added that it will be useful to define the strategy of disseminating information to the public.

Dr. Bedsworth suggested that the Air District explore the use of California Environmental Quality Act (CEQA) as a tool to achieve both GHG and criteria pollutant emission reductions. The Sacramento Metropolitan Air District could be looked to as an example.

Mr. Henry Hilken, Director, Planning Division clarified that there is an emerging plan that accentuates Greenhouse gas and CEQA which the Attorney General has been very active in. Mr. Hilken also stated as part of CAPCOA, the Air District is participating with other districts to develop possible guidance for districts on dealing with GHGs.

Chairperson Glueck informed Mr. Broadbent of Mr. Ross' request of the Council's topics of interest for 2008 and sought Mr. Broadbent's input with regard to the request.

Mr. Broadbent stated that the Advisory Council can serve the Board and the Air District best in the area of Climate protection, CO₂ and emission reductions. Mr. Broadbent further explained that there will be some conflicts and some policy decisions that have to be made and the Council is in the best position to ask questions about the process of resolving conflict; not necessarily the resolution of such conflict.

With regards to the CARE program, Mr. Broadbent added that the Air District is conducting modeling which is about to come to fruition.

Mr. Hilken added that the Air District's Draft HRA to ARB with regard to the CARE program, draft will be out by January 2008, and with regards to in-house, the Air District is updating its CARE inventory to 2005 and will start doing its own Regional Modeling of Ambient Air Toxic Concentration.

On the issue of information dissemination to the public, Mr. Broadbent agreed that it had been an emerging problem.

Ms. Drennen suggested extending indoor air quality to personal consumers on issues like public education on building materials/indoor air quality, alternate transportation choices/outdoor air quality issues, portraying to lay persons; how they are impacted by air quality on the choices they make.

Discussion ensued concerning how to tie all the Air Districts broad topics together and at the same time disseminate effective information to the public.

Mr. Broadbent emphasized that if the Council realizes the need of a health officer, it should make a very distinct explicit recommendation to the Board.

Responding to the question on transportation issues that occurred several times on the Council members' topics, Mr. Broadbent informed the Council that the Board has taken the action to support Metropolitan Transportation Commission (MTC) in partnership that will put on the ballot a ten cent gasoline tax. Mr. Broadbent further explained that this step will generate a significant amount of revenue for transportation related strategies.

Mr. Broadbent stated that he welcomed Advisory Council suggestions that are constructive rather than critical. Mr. Broadbent reiterated that he would prefer criticisms in the planning stages and not at the end and affirmed that he made the comment from the stand point of what is being said to the press.

Mr. Broadbent also informed the Council that the Air District will start working on the summer Spare the Air program in January 2008. Mr. Broadbent stated that the Air District will inform the Council of what the Air District is expecting for Spare the Air Program because the Air District is trying to move away from episodic control and see how to incorporate spare the air into the climate protection program.

Mr. Hilken informed the Council that as part of the Climate Protection program, the Air District has developed a climate protection curriculum for 4th and 5th grades which match the state standard. The curriculum is comprised of eighteen lessons in about eight to ten core lessons; this has been implemented in ten classes this year and in collaboration with the teachers, the lessons will progress broadly as the year progresses.

Chairperson Glueck asked that in keeping with consistency, if the Air District can develop a quick colorful open-page brochure that can be distributed to parents as a form of classrooms advocacy through the teachers. This method will not impact the curriculum or teacher standard but a generic approach of advocacy.

Dr. Kim suggested that it might be worthwhile for the Planning Division of the Air District give presentational information to the Council regarding its efforts. Mr. Hilken agreed that presentation can be made to the full Council.

Mr. Broadbent informed the Council that the Air District has done a great deal of work in terms of air quality improvement which has the potential from the foundation of the grant program to provide some projects that will help move technological innovation like plug-in hybrid.

Mr. Broadbent ended with urging the Advisory Council to provide the Air District with moral direction for the next several years as the Air District engages in rule making and stated that he will attend the Councils' retreat in January 2008.

Chairperson Glueck summarized the points made so far based on the consensus by the Council that the Air District needs to be addressing Climate Protection, method of information dissemination, assessment of the CARE program, and the Council working on the holistic approach of tying all the issues together using public information/outreach regarding air quality; incorporating Climate Protection, Public Health and education in all aspects.

Chairperson Glueck also added that the information that will be relayed to the Air District among others would be that the Council recognizes the major issues facing the Air District in the coming year and the Council is prepared to offer whatever assistance that the Air District needs.

Dr. Bedsworth stated that her ideas based on what the Committee has talked about would be to email one another to set agenda for the January 9, 2008 retreat; and she will follow up with Mr. Kurucz as he was not present at the meeting.

Chairperson Glueck urged the incoming officials and Committee Chairs to include as part of the agenda; given that if there are topics and priorities; define them as how they will come to consensus of a general directional philosophy of the Advisory Council so the different committees will have a focal point.

Chairperson Glueck informed the Committee that he will develop a recommendation per Chairperson, Ross' request regarding 2008 topics and circulate to the Executive Committee members through staff in order not to violate Brown Act law.

Dr. Kim restated the need for a public health officer for the Advisory Council.

The Committee will consider and make recommendations to the Board including the need for a public health officer for the Council for effective unification of all components that the Air District will be looking at in 2008, and dissemination of needed information to the public in the most effective manner.

As earlier stated, Chairperson Glueck revisited agenda item number five for committee members business/other comments but there were none.

6. Time and Place of Next Meeting: 9:00 a.m., January 9, 2008, Conference Room 716, 939 Ellis Street, San Francisco, CA 94109.

7. Adjournment: The meeting adjourned at 11:55 a.m.

/s/Chioma Dimude
Chioma Dimude
Acting Executive Secretary